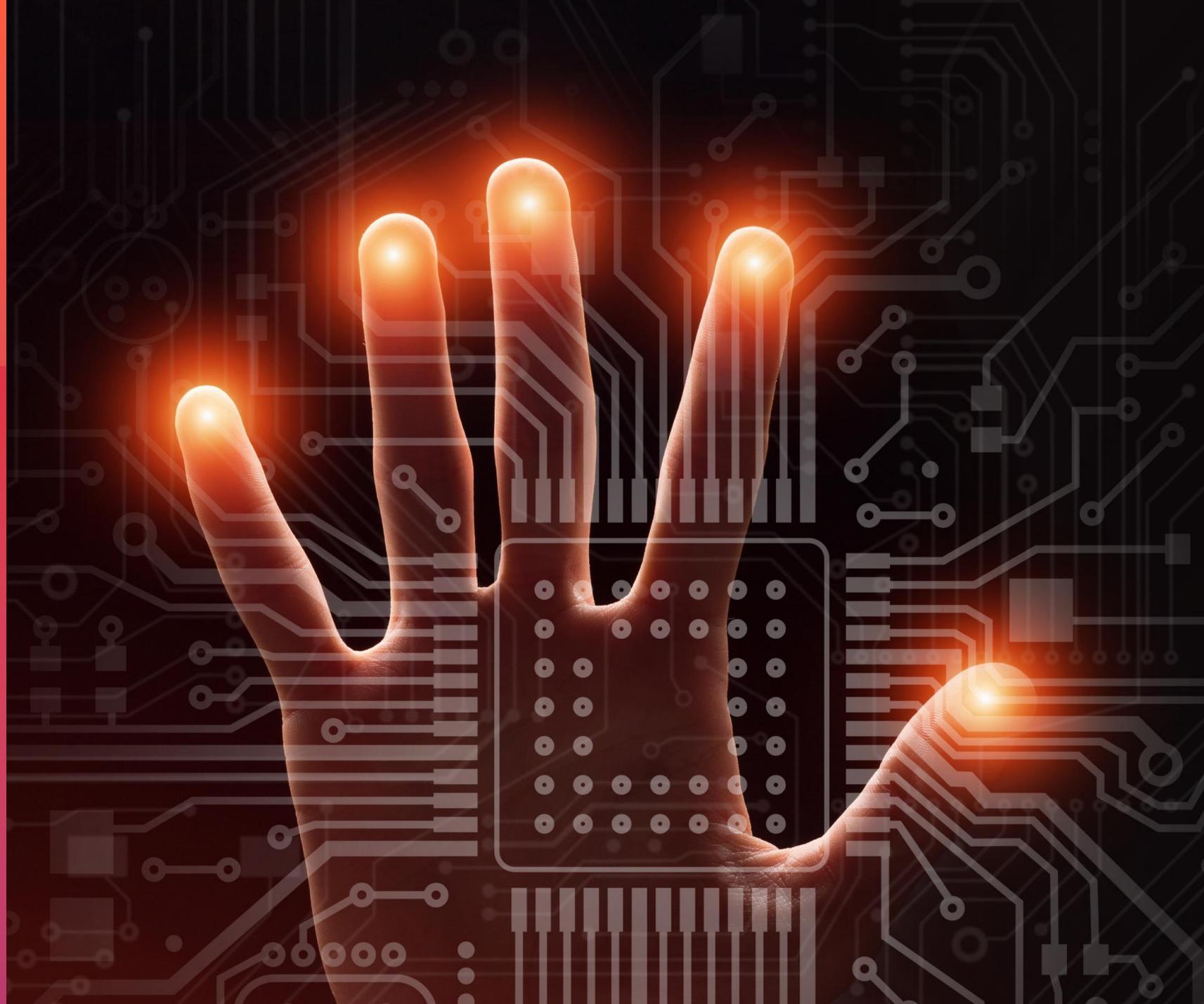


ANNUAL
GENERAL
MEETING

2019-20

**YEAR
THAT WAS**



ELCIA Office Bearers 2019-2021



Mr. Seetharam MR
President



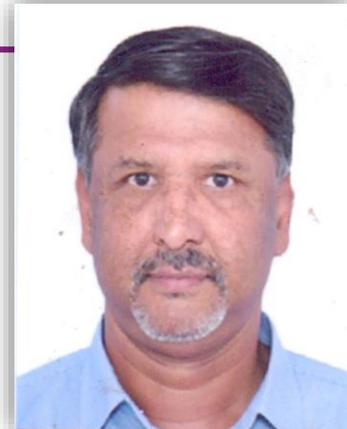
Mr. Bhawesh Kumar
Vice President



Mr. Veerabhadrappe GS
Secretary



Mr. Sriram Kumar V
Treasurer



Mr. Vaidyanathan
Jt. Secretary

Executive Committee Members 2019-2021



Mr. Raghunandan CB
Immd. Past President



Mr. Ramamchandran R
Committee Member



Mr. Muralidhar R
Committee Member



Mr. Balasubramani
Committee Member



Mr. Bhaktavachalam
Committee Member



Mr. Deepak S Mehta
Committee Member

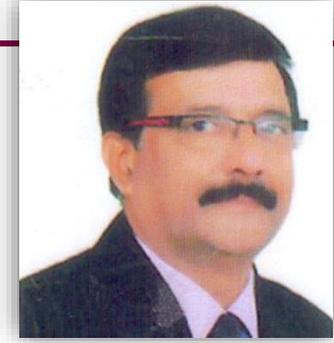
Executive Committee Members 2019-2021



Mr. Haridas
Committee Member



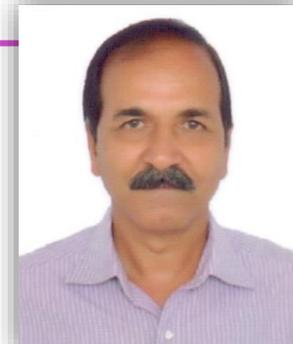
Mr. AJ Hegde
Committee Member



Mr. Rajaram Kota
Co-opted Member



Mr. Sanjay Koul
Committee Member



Mr. PS Thind
Committee Member



Mr. Vishwanath
Committee Member

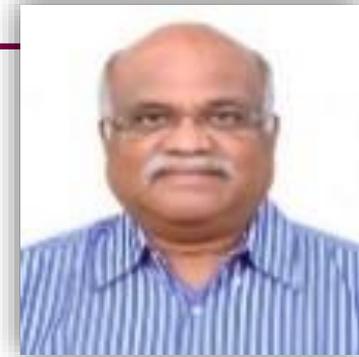
Executive Committee Members 2019-2021



Mr. Nirmal PV
Co-opted Member



Mr. Saleem EA
Co-opted Member



Mr. Veerappan V
Co-opted Member

Executive Committee Members 2019-2021



Mr. Dipyaman Sen
Invited Member



Mr. Praveen Kumar S
Invited Member



Ms. Sujaya Shashikiran
Invited Member



Mr. Vinay Kumar
Invited Member



Ms. Rama N.S.
CEO

Past Presidents



Mr. Kiron Shah



**Mr. Henry Hawkes
Charles**



Mr. Nagraj M.V.



Mr. Prakash Rao



Mr. Rajnarayan G.



Mr. Babu Rangaswamy

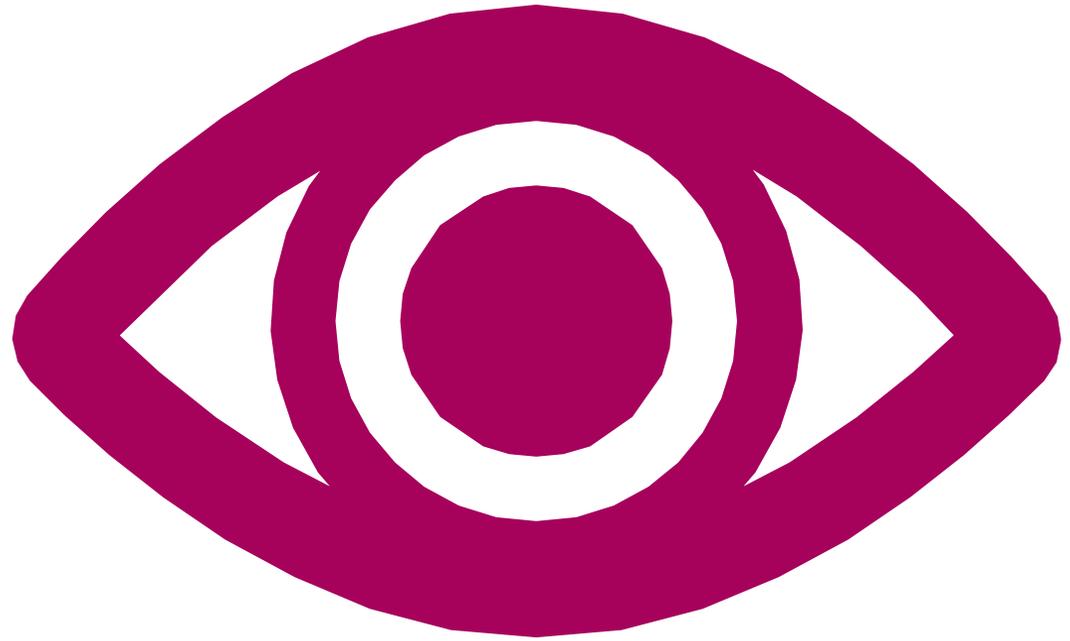


Ms. Aruna Newton



Mr. Ramamchandran R

VISION 2025



VISION 2025

We will make Electronics City a hub for innovation and advanced products and help our member companies become more valuable. For this, we will create an environment and mechanisms that help member companies innovate, co-create advanced products through collaborations and knowledge sharing.

- ❖ 4x increase in IP by member companies
- ❖ Move up the value chain - 3x increase in products
- ❖ Collaborate, Co-create: 2x increase in collaboration among member companies
- ❖ Robust knowledge sharing

PROGRAMS UNDER VISION 2025

1. **ELCIA Connect:** a program that is trying to bring all the members to participate in the ELCIA operations actively.
2. **New Opp Group:** Initiative to broadcast ELCIA Member companies to the world through well thought out and designed e-brochure/innovative portal which would attract international companies to invest/partner/do business with companies in E-city.
3. **Knowledge Sharing/Co-Creation of Products:** To build a product/ co-create a product by utilizing member organizations' strengths and sharing best practices among each other.
4. **ELCIA Verified Scheme for Interested Companies:** An accreditation issued to the member companies after verifying certain parameters that would add value/ authentication to their marketing efforts.

PROGRAMS UNDER VISION 2025

5. **ELCIA Assured Companies:** This scheme gives Legally Valid Financial Assurance to the customer on behalf of a member company by forming a 'Collective of interested member companies.'
6. **Ease of Business:** Move towards bringing various authorities to the ELCIA boardroom where the members can get their problems solved.
7. **Skilling and Learning:** Promote regular apprenticeship and Dual Apprenticeship program among MSMEs and skilling employees of the member organizations.
8. **Common Facility Center:** Establishment of Common Facility Centre for the benefit electronics manufacturing segment under EMC2.0 of Meity- Gol: A 100 crores project.



ELCIA DURING THE COVID PANDEMIC

ELCIA DURING THE COVID PANDEMIC

- Today, the world is going through tough times. The COVID-19 virus has taken the whole world into its grip, leaving people's lives and the global economy in dishevel. The COVID-19 pandemic is one of the giant disasters of 2020 that has affected the MSMEs significantly.
- ELCIA stood up to the challenge posed by COVID-19, tightened its ropes, and started various programs to assist its member organizations and employees.
- The first initiative was to constitute a COVID task force. This task force outlined a framework to combat the crisis and ensure E-city remains COVID free as much as possible. In association with ELCITA, we ensured timely communication of COVID related rules/ regulations and notifications. The task force also drafted a SoP and disseminated the same to all the member organizations. ELCIA conducted member companies' audits to ensure adherence to the set SoP. The best practices of the member companies were shared among other members.

ELCIA DURING THE COVID PANDEMIC

- The pandemic caused a lot of distress to the MSMEs in all aspects. ELCIA assisted the MSME by conducting various webinars in various subjects and tied up with forthcoming entities in assisting MSMEs.
- Few such collaborations were with Govt/NGOs like Jensource, Wadhawani Foundation, MSME -DC / SBI, Technical Centre - Gol, and XIME. ELCIA promoted the programs launched by these entities.
- New Opportunity Group is also one such initiative of ELCIA to broadcast ELCIA member companies to international media to attract companies wanting to diversify their businesses and supply chains away from China, and also to partner with ELCIA member companies.



SEMINARS AND WORKSHOPS

WEBINARS DURING COVID-19

Awareness Programme on "MSME - Financial assistance in the wake of COVID 19
Announced by Gol.

- ❖ Seminar on TReDS: TReDS (Trade Receivable Discounting System) a strong initiative by RBI & MSME Ministry for a digitized platform for invoice discounting. There would be multiple banks on the platform, bidding basis the strength of participating buyers, thus enabling a transparent bidding process with access to best interest rates allowing smooth transactional flow & timely payment to MSME vendors. The platform essentially brings together three stakeholders - Buyers (Large / Mid corporate's, PSU / Govt entities, MNCs, etc.), Sellers (MSME Vendors or suppliers of these Buyers), and Financiers (Banks, NBFC Factors).

WEBINARS DURING COVID-19

- ❖ Demystifying Government Support Schemes for MSMEs' by XIME college: To provide relief to millions of small businesses reeling under the impact of the Covid-19 lockdown, Finance Minister Nirmala Sitharaman announced a slew of liquidity measures, which include a collateral-free automatic loan. ELCIA, in association with XIME, had organized a session on 'Demystifying Government Support Schemes for MSMEs' to understand these packages.
- ❖ Confederation of Indian Micro, Small and Medium Enterprises (CIMSME), Global Council for The Promotion of International Trade (GCPIT) had organized a virtual conference on "Global Leadership Dialogue" - a series of Talk by Global Leaders.
- ❖ Session on Lean Methodology by MSME DC
- ❖ Increase profit without increasing sales, which addressed two main points:
 - How to and how not to use money in business?
 - The seven critical factors that impact profit

WEBINARS DURING COVID-19

- ❖ How to make sure every business decision made impacts the bottom-line positively.
- ❖ Current economic landscape & way forward.
- ❖ Webinar on Business Directions Designers Services.
- ❖ Market and Economy Outlook - The challenge of change' by Ms. Shibani S Kurian from Kotak Mutual Fund.

WEBINARS DURING COVID-19

ELCIA, in association with Wadhvani Foundation, launched the "Sahayata Business Stability Program" helpline to help small & medium-sized businesses with Do-it-yourself Solution kits and free business consultations to help with the following solutions and many more at no cost to you.

- Quick revenue opportunities in challenging times
- Improving lead generation
- Minimizing working capital
- Reducing fixed costs



PROGRAMS UNDER SKILLING & LEARNING

PROGRAMS UNDER SKILLING & LEARNING

- ❖ Session on general financial knowledge for the member companies.
- ❖ Export Finance - The easy solution for SME exporter's working capital needs.
- ❖ GST Implementation Challenges & Wayforward - GST compliance for MSME sector on 12th April.
- ❖ ELCIA-Cluster organized a 5-day workshop from September 14 to 22 at Gill Instruments.
- ❖ ELCIA in association with MSME DC organized an Awareness Program on the Export Policy. On 4th of March 2020 at the ELCIA office.

PROGRAMS UNDER SKILLING & LEARNING

Happiness Connect for Leaders & Senior Management with international trainers Khurshed Batliwala and Dinesh Ghodke.

IFIM Law School, with District Legal Services Authority (DLSA) and ELCIA conducted a sensitization program on “Role of Effective Implementation of Policies, Legislation and Programs to Promote Healthy Ageing” on April 27, 2019.

Session on Science of emotion by Sri Iswaran.



APPRENTICESHIP



APPRENTICESHIP

- ❖ Counseling session and Industry visit for practical exposure for 800 ITI students
- ❖ ELCIA is now a Third-Party Aggregator under NSDC, which essentially means that now ELCIA can assist member organizations in taking apprentices and ELCIA will do all the paperwork
- ❖ Two dual apprenticeship programs were signed with 2 ELCIA member companies.
- ❖ Mr. Veerabhadrappe, Ms. Nandini, and Mr. Gurujit Singh Gill represent ELCIA in the ITI Technical advisory board.
- ❖ ELCIA representation in ITI curriculum framing committee - Gol

SKILLS STRENGTHENING FOR INDUSTRIAL VALUE ENHANCEMENT (STRIVE)

- ❖ STRIVE is a new World Bank-funded project worth Rs. 1 crore to establish a training center.
- ❖ The project aims to create awareness in industry clusters that would address the challenge of Micro, Small, and Medium-sized Enterprises (MSMEs).
- ❖ The project aims at integrating and enhancing the delivery quality of ITIs.
- ❖ The application is submitted successfully and is being recommended by GoK.



**BUSINESS DEVELOPMENT
SUPPORT**

BENGALURU TECH BIZ

- A regular event - 8 stalls were distributed free of cost for the member organizations to showcase their products/ services at Bengaluru Tech Biz.



BUSINESS DEVELOPMENT SUPPORT

- ❖ Established a B2B Portal - a marketplace for the member companies in association with IBIZZO.in allowing MSMEs to showcase their products and connect with potential buyers. It will be a dynamic page where the companies can upload their brochure, logo, product details, etc. along with pictures and videos.
- ❖ ELCIA is associated with TUV and has got a special rate approval for its member organizations for ISO certification
- ❖ Interactive session with BESCO and Fire department where members were able to get their queries answered.
- ❖ SBI redressal meeting: ELCIA is organizing a meeting with DGM, MSME of SBI, to give the MSMEs a platform to get their queries answered.
- ❖ Regular dissemination of information about various sessions/workshops conducted by other business bodies.

BUSINESS DEVELOPMENT SUPPORT



- MOU between ELCIA Cluster and ISBR Group of Institutions to empower the growth of MSMEs in and around Electronics City through creation of state-of-the-art design and manufacturing facilities.
- MoU between ELCIA Cluster and Dayanad Sagar university for R&D.
- MoU between ELCIA Cluster and XIME.
- MoU between ELCIA Cluster & Atria Institute of Technology.

OTHER ACTIVITIES

- ❖ Medical camp at ELCIA boardroom: It involved Ayurvedic consultation, free sugar check, vitals check (height, weight, BP)
- ❖ Free CAR fitness checkup by TVS
- ❖ Distributed health cards at a camp conducted by ELCIA
- ❖ Women's Day Celebration at ELCIA
- ❖ Free Helmet distribution drive to promote safe driving



DELEGATES TO ELCIA

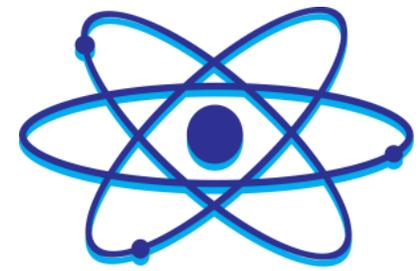
DELEGATES TO ELCIA



- Visit by the Shenzhen commercial delegation.
- Visit by Austrian delegates
- Visit by Bommasandra associations office bearers



- Visit by Isha Pant to the ELCIA office to identify the site to move Electronics City police station from KSSIDC Complex to a new location.



ELCIA

THANK YOU