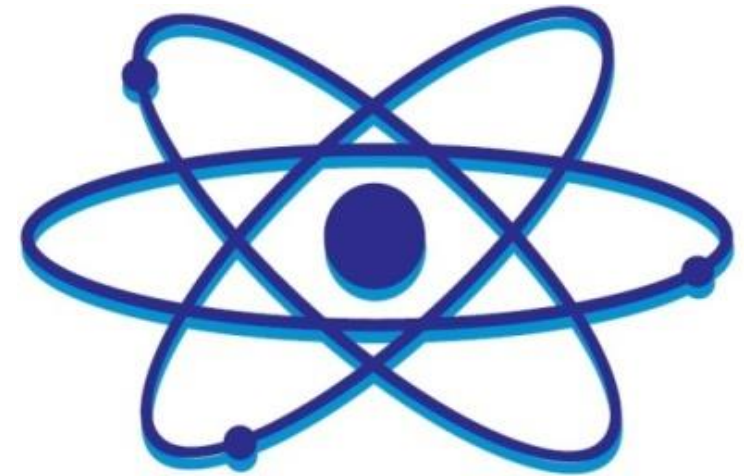


Annual General Meeting 2017-18

Secretary's Report



ELCIA

ELCIA is the parent organization that actively supports ELCITA , ELCIA Cluster and ELCIA Trust

- ELCIA worked with GoI & GoK to get the Cluster CFC fully functional
- ELCIA provided a gap funding of Rs 2.5 Cr for project completion & a grant of Rs 40 lakhs for operational expenses
- Active and catering to the requirements of MSMEs



- EC well represented in ELCITA committee
- Infrastructure improvements required for better quality of life
- Efficient public transport and effective routing of traffic

- Received financial support from companies
- ELCIA has provided a grant of Rs 40 lakhs
- One third of AMF contributed by all is transferred to the Trust



We Empower Businesses

Electronics City has always contributed to the growth of economy in IT/ITES and Electronics sector. ELCIA is gearing up for supporting business development of companies.

- ELCIA has shifted gears and is now focusing on policy advocacy, training and getting right skilled employees for companies as well as co-creation of products.
- Facilitate and encourage companies to come up with products and services for Electronics City smart city test bed.





I. POLICY ADVOCACY, IMPLEMENTATION & PRACTICE SHARING

Anchors: Mr. Veerappan and Mr. Bhawesh Kumar

**Policy advocacy,
implementation
and practice
sharing by ELCIA
for the benefit of
Electronics
Manufacturing
Industry**

- Suggesting changes to Govt policies and take up implementation issues with the Government
- Collating all the policies, processes and compliances required by companies and make it available to all members
- Facilitating implementation of policies
- Sharing of best practices

Recommendations made by ELCIA for the benefit of Electronics Industry

S.No	Brief about the representation made	Month/Year	Ministry	Current Status	Progress
1	Representation for exemption of BCD, CVD and SAD on import of parts, components and accessories for manufacture of STB	Nov'2015	JS, TRU-1, MOF	The exemption was granted in the budget of 2016.	Success
2	Representation made for reduction of VAT on Set Top Boxes for sales made in Karnataka to 5.5% from the prevalent 14.5%	Jan'2016	Principal Secretary, Finance – Govt of Karnataka	The VAT was revised by Govt of Karnataka to 5.5% in March 2016 and it remained effective till introduction of GST.	Success
3	Representation for disallowance of Cenvat credit on special additional duty (SAD) on imported STB	Mar'2016	Secretary, MOF	Clarification was provided that, Cenvat credit will be allowed only if the STB's are sold in the Indian market.	Closed
4	Representation for applicability of concessional rate of Income Tax rate of 25% for new units to be applicable from 2015-16, which will be in line with the timing of the Make-in-India initiative	Apr'2016	Secretary, MeiT Secretary, Revenue JS, TPL-1, MOF	Discussions were held with MOF and MeiT at various levels. The MOF opined that, since this was a cabinet decision, the applicability date cannot be revised.	Dropped

Recommendations made by ELCIA for the benefit of Electronics Industry

S.No	Brief about the representation made	Month/Year	Ministry	Current Status	Progress
5	Representation that, all Conditional Access System (CAS) vendors should have secure keys embedded in India. This will address security concerns and also accelerate manufacturing in India	Apr' 2016	Chairman, Parliamentary Committee on IT	Matter is under consideration. As per the recent TRAI order applicable to cable operators and broadcasters, subscribers can be charged only on ala carte basis. This control can be achieved only with embedded CAS.	Work in Progress
6	Representation to Department of Customs, MOF for enhancing working hours for ensuring timely clearance of imported goods	Apr'2016	Member Admn, CBEC	Extended working hours have been agreed, provided advance notice is given on the previous day for urgent clearances even during post midnight.	Success
7	Representation for Exemption of parts relating to machinery used in the manufacture of PCB Assemblies	June'2016	Joint Secretary, TRU-1, MOF	Proposal is still under consideration.	Work in progress

Recommendations made by ELCIA for the benefit of Electronics Industry

S.No	Brief about the representation made	Month/Year	Ministry	Current Status	Progress
8	Representation for differential excise duty on servers to promote domestic manufacturing since servers come under ITA 1 list	Jun' 2016	Joint Secretary, TRU-1, MOF	Proposal was not accepted owing to WTO guidelines as per which differential rate cannot be applied for imports and domestically manufactured products.	Dropped
9	Representation for exemption of BCD, CVD and SAD on all parts, components and accessories used in manufacture of Smart Meters	Jul' 2016	Joint Secretary, TRU-1, MOF	BCD is exempt on all parts. However, CVD and SAD was not accepted.	Dropped
10	Representation for servers in the list of Preferential Market Access Policy applicable in government procurement	Aug' 2016	JS, MeiTy	The matter was favourably considered and servers were included in September 2017 in the PMA list after much deliberation.	Success
11	Representation for implementation of abatement in GST on domestically manufactured products (similar to excise duty)	Oct' 2016	Addl Secretary, MeiTy	The matter has been put on hold by MOF, pending stabilization of GST.	Hold

Recommendations made by ELCIA for the benefit of Electronics Industry

S.No	Brief about the representation made	Month/Year	Ministry	Current Status	Progress
12	Representation for centralized procurement by all government departments through GeM (Government e- Marketplace) portal alone	Jan' 2017	Addl Secretary, MeiTy MD, NICSI	The policy has been implemented and all government procurement has to be mandatorily done through GeM portal alone.	Success
13	Representation for BCD increase on Set Top Boxes from 10% to 30%	Apr' 2017 Jul' 2017	MoS, MeiTY Secretary, MOF Secretary, MeiTy Addl Secretary, MeiTy JS, MeiTy JS, TRU-1, MOF	The BCD was increased to 20% in December 2017.	Success
14	Recommendations for inclusions in National Policy of Electronics	Multiple	Director, MeiTY	The recommendations are under consideration.	Work in progress
15	Representation for conditional acceptance of inclusion of electronics in RCEP	Nov' 2017	JS, MeiTY	The recommendations are under consideration. MeiTy has stated they are not in favor of signing RCEP with China.	Work in progress
16	Representation for enhancing BCD on digital broadcasting equipments	May 2018 & Jun' 2018	Secretary, MeiTy JS, MeiTY	Matter is under review.	Work in progress

1. Government Redefines MSMEs Based on Annual Revenue

Micro, Small and Medium Enterprises (MSMEs) classification is now based on their annual revenue, replacing the current definition that relies on self-declared investment on plant and machinery.

According to the government's new definition, businesses with revenue of as much as

1. Below Rs. 5 crore will be called micro enterprises
2. Between Rs. 5 crore and Rs. 75 crore will be deemed as small enterprises
3. Between Rs. 75 crore and Rs. 250 crore will be classified as medium-sized enterprises

Also, 25% corporate tax rate is charged for entities with sales of up to Rs. 250 crore.

2. National Apprentice Scheme 2017

- The Government of India has mandated that all organizations, whether in services or manufacturing sector are supposed to participate in the National Apprenticeship Program.
- ELCIA took this drive to all the MSMEs' doorsteps and got most of them enrolled under the Apprentice act.
- Taking this further, ELCIA has also applied for a license as Third Party Agency with the Government of Karnataka. On getting TPA affiliation, ELCIA will be equipped to handle the queries regarding recruitment of apprenticeship and also assist member organizations in getting the monthly stipend reimbursed by the government. We hereby thank all the MSMEs who gave their consent to ELCIA to be a Third Party Agency.

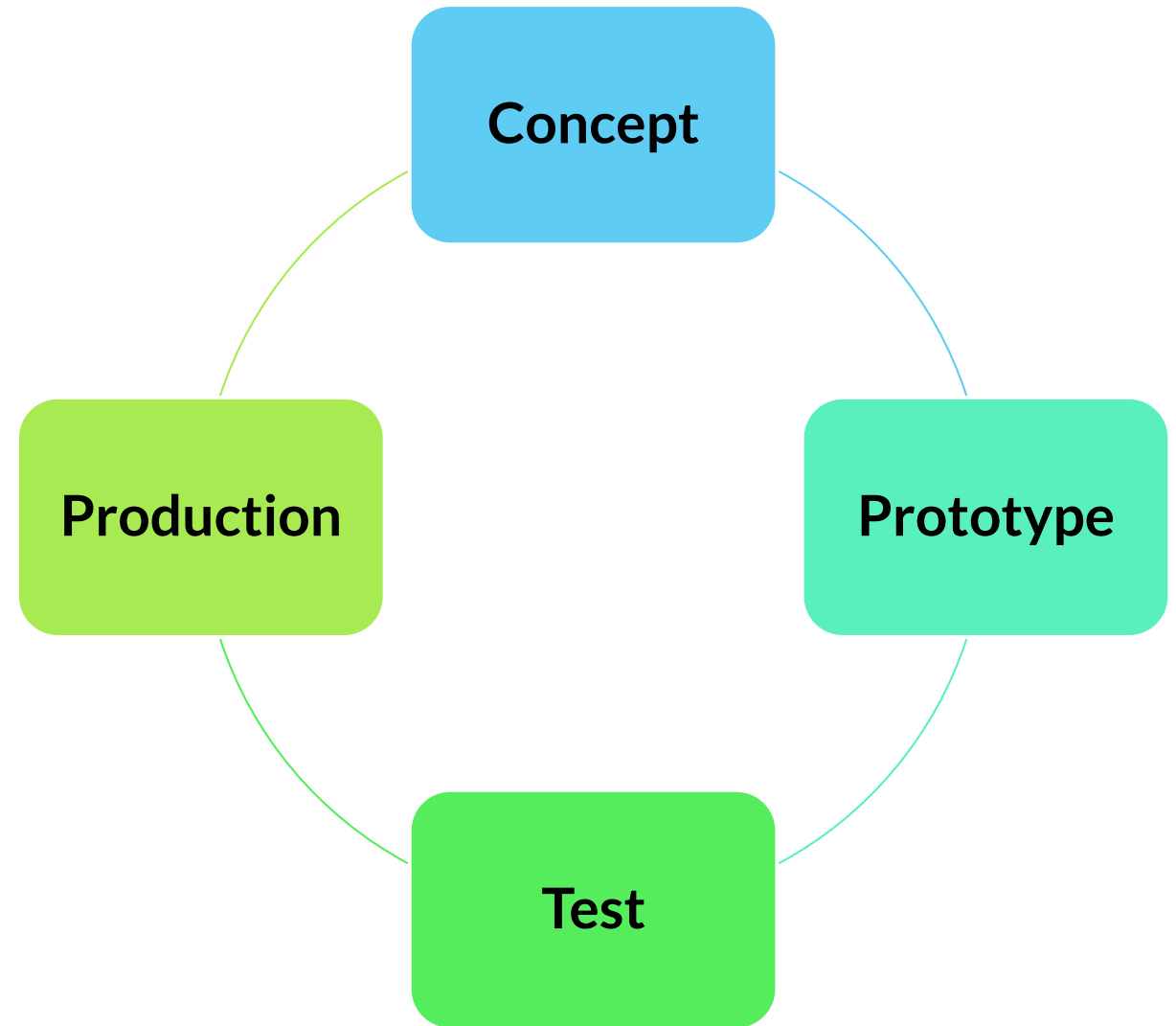


II. CO-CREATION OF PRODUCTS & BUSINESS DEVELOPMENT SUPPORT

Anchors: Ms. Sujaya, Mr. Muralidhar, Mr. Seetharam and Mr. Vaidyanathan

1. ELCIA Cluster – Facilitates Growth

- **ELCIA Common Facility Center (CFC)** provides a great opportunity to the member organizations to come together and co-create a product
- A one-stop shop for high precision machining, fabrication, assembly & testing with quality and just-in-time delivery.



2. MSME Connect Program

- Organized by Confederation of Indian Micro, Small and Medium Enterprises (CIMSME) to reach out to MSMEs.
- Aimed at educating entrepreneurs on solutions that are available to improve their capacity, take advantage and build their businesses to match their dreams.
- Provided a platform for dreamers to meet possible investors and mentors.



3. MSME Bankers & Borrowers Business Meet

- A one-day business conference hosted by ASSOCHAM
- Subject: “MSME Bankers & Borrowers Business Meet”
- Highly interactive platform designed to connect traditional and emerging financial institutions (top banks and NBFCs)

4. Exhibitions

Bengaluru Tech Summit 2017
– Ideate-Innovate-Invent

ELCIA participated in Bengaluru Tech Summit 2017, India's biggest IT business fair that showcases the best of Bengaluru's IT and the flagship IT event of the Government of Karnataka.

16th to 18th Nov 2017 at Palace Grounds

Theme: 'IDEATE. INNOVATE. INVENT.'

ELCIA provided 7 stalls to its member organizations free of cost.



4. Exhibitions (Contd)

International SME Convention-2018 in New Delhi

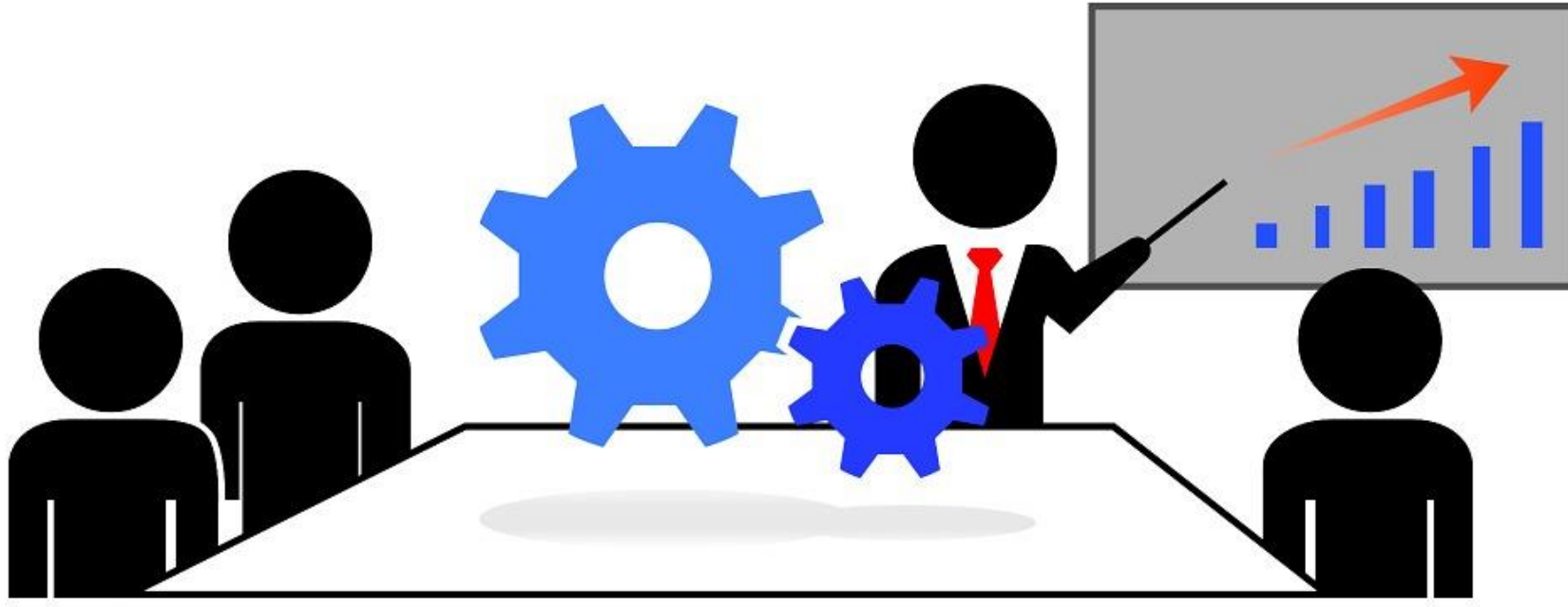
- ELCIA Cluster, Synthesis Winding and Gill Instruments together participated in the convention held in Delhi.
- This platform gave the participating member organizations an opportunity to interact with 150 other participants from 31 countries and 400 entrepreneurs from India.
- The convention specifically focused on the inclusion of MSMEs in the Make in India program & empowering women entrepreneurs.

4. Exhibitions (Contd)

MSME Expo - Vendor Development Program conducted by MSME - DI

ELCIA Cluster participated in the Expo arranged by MSME DI, Rajajinagar and was able to bring in awareness about the facilities available in the Common Facility Centre.





III. LEARNING & SKILLING SUPPORT

Anchors: Mr. Raj Narayan, Mr. Veerabhadrapa and Mr. Thind

1. Samridhi Program

The training program that has made a great beginning is Samridhi program.

A joint initiative of CII, Bosch and ELCIA - the training program's objective is to support MSMEs through specialized training, which will

- Enable employees at mid-level to take better ownership of their tasks and deliver work more effectively
- Enhance their time management skills to focus on important and urgent tasks than the not-so-important ones
- Equip them to build higher performing teams within their departments
- Provide a good overview of the operational excellence in the manufacturing industry



2. TecKXPert Knowledge Sharing Event

- A successful session on “Performance, Life Cycle & Retrofits Assessment of LV Circuit Breakers” and TecKnow discussion on “Importance of Earthing” by TecKXpert Knowledge Group.
- Planned to conduct these kind of knowledge sharing sessions on a regular basis to tackle day-to-day facilities management issues

3. Workshops in Association with Essae Chandran Institute



- **Breakfast Session on 'Decision Making'** - The talk by Mr. Rangan Mohan, served as a CEO's guide to effective decision-making and also spoke about the powerful impact it can have on organizations.
- **Diagnostic Assessment** - This diagnostic assessment for shop floor practices gave an insight to analyze and assess how much scope is there for productivity and profitability improvement.
- **Wealth From Waste (Cluster-based)** - It gave the organizations an opportunity to understand the objective, methodology, and benefits of the cluster as well as interact with the participants from the other clusters.

4. Siemens SIMATIC IT Preactor Event

- Siemens SIMATIC IT Preactor enables organizations to find ways to optimize production operations by reducing non-value-added activities such as setup or waiting time.
- Mainly for organizations who were still using conventional methods such as Excel for tasks as complex as production scheduling, lagging behind in terms of shop floor productivity and unable to meet delivery timelines.

5. Innovative Leadership Seminar

- Conducted by Mr. Ramjay Guru, a Management Consultant
- Helped participants approach their businesses with a positive mindset and succeed in this fast changing world.

6. ESDM-Focused MSME Technology Centre in Bangalore

- Department of MSME with the assistance of Ministry of MSME is setting up technology centre under Technology Centre System Program (TCSP).
- TCSP is a World Bank assisted program under which 15 new world-class MSME - Technology Centres will be set-up across the country.
- In Karnataka, a Technology Centre focused on "Electronic System Design and Manufacturing" is being set-up in Bangalore.
- The meeting was chaired by Mr. Surendra Nath Tripathi AS & DC - MSME and Mr. RK Rai -Director - MSME along with team of experts from Germany held the talk with ELCIA EC members.



Other Trainings and Seminars

7. Workshop on Crisis and Accidents Management

Helped in creating awareness
and preparedness for fatal and
nonfatal accidents in
industries.

8. Awareness Program by PF Commissioner

To interact with employers and
employees and sorts out their
grievances.

“Nidhi Aapke Nikat” was also
used for sharing the ongoing
Employees’ Retention and
Aadhaar Campaign, 2017 and
other initiatives taken by the
department.



HEALTH & WELLNESS CAMPS



Health & Wellness Camps

1. Free Senior Citizen Health Checkup by Narayana Hrudyalaya

Free Breast Cancer, Oral Cancer, Eye Check up, Blood Sugar and other regular check ups were conducted at KSSIDC Complex.

2. Complete Bone Health Checkup by Sparsh Hospital

Health checkup packages were designed for ELCIA member organizations' employees by Bone Specialists from Sparsh Hospital.

3. Eye Care Initiative by ELCIA and Titan Eyeplus

Titan Eyeplus presented a healthy start to the New Year with free eye test, spectacle servicing and various discounts on walk-in.



Health & Wellness Camps

4. Holistic Health Camp

The Electronics city employees took advantage by getting screened by alternate medical specialists and found it to be very helpful.

5. Yoga Day Celebrations

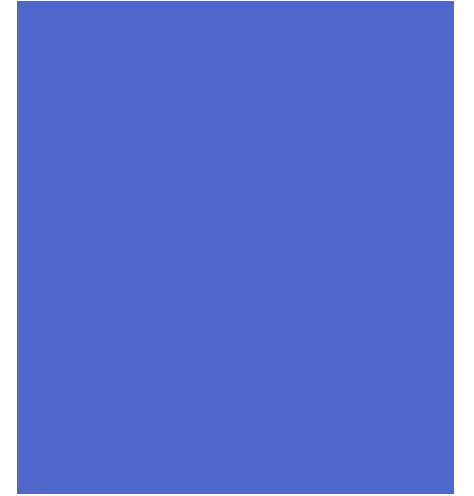
A free yoga session was held under the guidance of a renowned yoga teacher to mark International Yoga Day.

6. ELCIA Innov4Sight Partnership

Awareness program on reproductive health titled 'Gift Hope' to explore how personal well being positively impacts work atmosphere.

7. Overcoming EGO

Session by Brahma kumaris on 'Overcoming Ego' and 'Inner Challenges vis-à-vis External Challenges'.



8. RSI Training by Sparsh Hospital

The seminar on Repetitive Strain Injury was conducted by doctors from Sparsh Hospital.



OTHER EVENTS



OTHER EVENTS

1. Women's Day Celebration

- Mr. Bhawesh and Ms. Rama presided over the event
- Ms. Rama spoke about the need for education
- Suggested ELCIA Staff to mentor the housekeeping women and get them educated
- The staff and housekeeping women had a gala time



2. Awareness Program on Voting and EVM

- A day-long awareness campaign and exhibition on Voting and Electronic Voting Machine (EVM)
- Conducted at the ELCIA premises by the Election Commissioner Office.
- Demonstration of VVPAT machine was introduced for the first time in Karnataka Assembly Election which drew the crowd.



3. Women's Self-Defense Training

- Women safety is of primary importance in this corporate world.
- Understanding the need for women empowerment, a self-defense training was imparted to the women employees of member establishments.



A close-up photograph showing a pair of hands, one with a darker skin tone and the other with a lighter skin tone, gently holding a small, vibrant green seedling. The seedling has four leaves and a visible root system. It is being held over a patch of dry, cracked, light-brown soil. A black semi-transparent rectangular box is overlaid on the left side of the image, containing the word 'CAMPAIGNS' in white, bold, sans-serif capital letters.

CAMPAIGNS

Campaigns

1. Vote Bengaluru and One Million Votes Campaign (OMNV)

The campaign by B.PAC and ELCIA emphasized on the need to vote.

2. Rally for Rivers Movement

An open & public event took place on 9th September. All member organizations were requested to support the Rally for Rivers missed call campaign by giving a missed call.

3. Graduation Voters Registration

ELCIA acted as a collection point for graduate voters registration and was able to register around 800 voters.

VISITORS TO ELCIA



VISITORS TO ELCIA

1. Honorable Member of Parliament

Dr. Veerappa Moily to discuss on industry needs which could be incorporated in the 2018-19 Karnataka Budget.



2. Mr. Sanjay Kumar Rakesh Jt. Secretary, Ministry of IT and Electronics

Member organizations were invited on 11th July 2017 to present their views on re-notifying all the PMA (Preferential Market Access) policies.

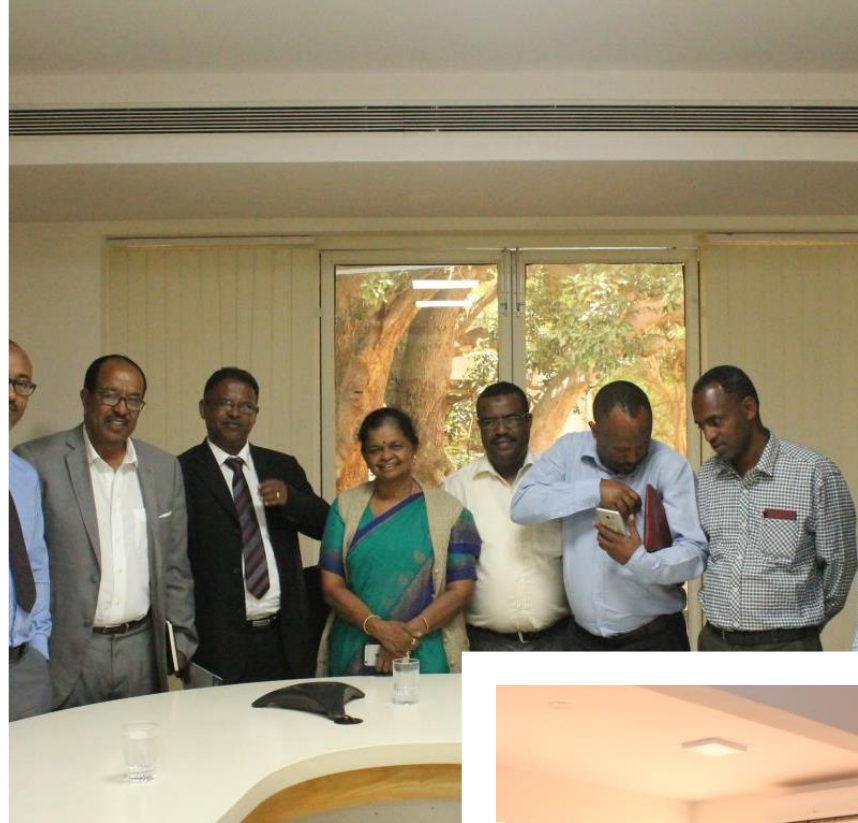


3. International Delegates to ELCIA

1) Delegates from Shenzhen Ministry, China.

2) MSME representatives from 13 nations to understand the MSME Sector development in India. The visit was organized by Innovative Strategies for SME Development.

3) Delegates from Ethiopia, arranged by KBITS.



New Membership

The logo for Titan, featuring a stylized white 'T' inside a red square, followed by the word 'TITAN' in white capital letters.

Titan India

Innov4Sight
Health and
Biomedical
System Pvt Ltd



Thank You

