



ELCIA TRUST 2017-18

Objective

Rendering community service in the fields of Village & Rural Upliftment, Women & Children's Welfare, Education, Community Health & Hygiene and other acts of charity or social work for the benefit of the community at large irrespective of race, caste, community or creed.

Leaders of ELCIA Trust



Mr. Babu Rangaswamy
Chairperson



Mr. Raghunandan CB
Vice Chairperson



Mr. Bhawesh Kumar
Trustee



Mr. Lokesh MS
Trustee



Mr. Sriram Kumar V
Trustee



Mr. Venkatesh Ramamurthy
Trustee



Ms. Rama NS
CEO, ELCIA & ELCITA

Key Focus Areas

Govt schools around Electronics City

- Infrastructure (classrooms, toilets, science lab, library, etc.)
- Educational supplements (mid-day meals, uniforms, notebooks, financial support, community awareness, etc.) to students

Villages around Electronics City

- Tele-medicine center
- Drinking water
- Vocational training

Annuity Programs

Civic &
Environment
Awareness

Science Lab

Vidya Nidhi

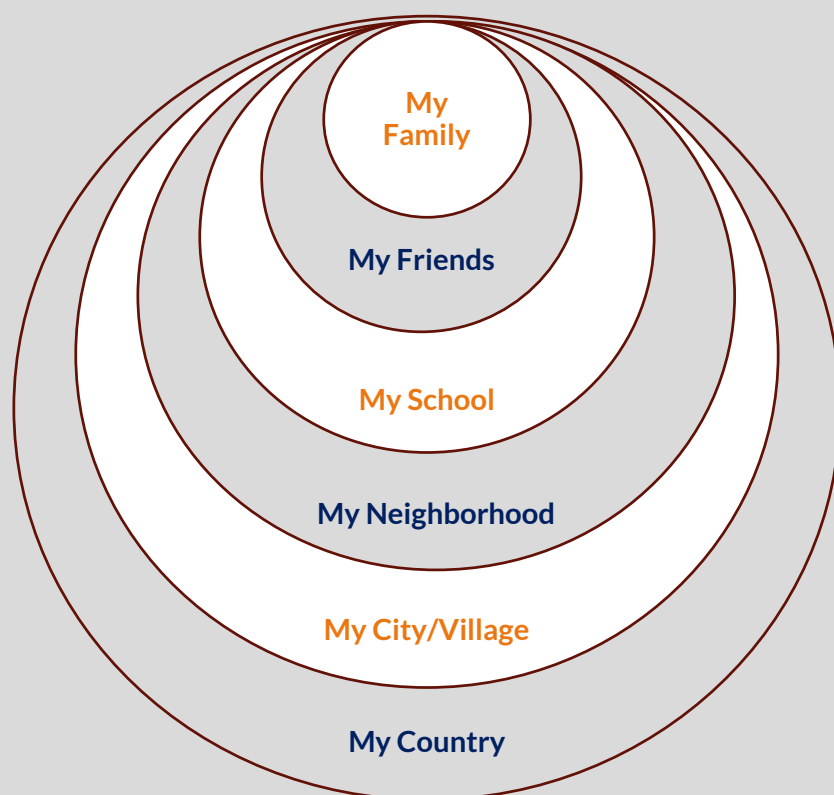
Mid-day
Meals

Telemedicine
Centers



Civic & Environment Awareness

CHANGE BEGINS WITH ME
I Can Influence...



- ELCIA in partnership with CMCA (Children's Movement for Civic Awareness)
- Association of students in each school to promote students' participation in civic and environmental activities and spread awareness on democratic and civic issues
- Started with high schools, and then extended to middle schools – currently total of 5 schools covered
- Positive impact on the students
- Planned, monitored, implemented and evaluated using Results-Based Management (RBM) methodology with clearly defined program objectives, activities, outputs and outcomes, verifiable indicators and means of verification

Civic & Environment Awareness

IMBIBING ACTIVE CITIZENSHIP SKILLS & VALUES

IN CLASSROOMS

ACTIVE CITIZENSHIP

Quality & Equality of Life
Rights & Responsibilities of Citizens
Local Government
Health & Hygiene, Entitlements (in Government Schools)
Celebrating our Diversity: Practicing Equality

LIFE SKILLS

Empathy: Critical Thinking: Creative Thinking
Problem Solving: Decision Making
Communication: Interpersonal Skills

Methodologies

Role Plays - Debates - Discussions - Activities - Stories - Peer Learning - Films - Visual Aids

LEARNING BY DOING

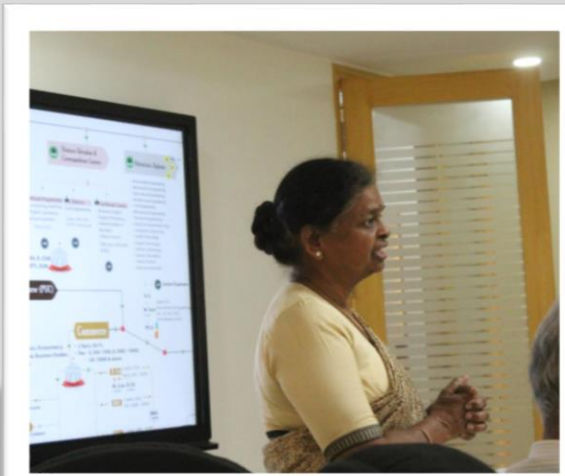
- School & entitlement audits (Participatory School Profile)
- Awareness campaigns in schools and neighborhoods
- Thanking service providers - traffic police, municipal waste collectors, school maintenance staff
- Citizenship tasks to spread ripples of change
- Action tasks such as:
 - ✓ Calling/approaching civic agencies to solve issues
 - ✓ Standing up for the Rights of others and for all forms by engaging with NGOs and others, approaching authority figures

Science Lab



- In partnership with Agastya Foundation to help the students develop an interest in science, and make the learning process bit more fun
- Imaginative and innovative hands-on science education, through the use of models and experiments, fostering curiosity, critical thinking and creativity
- Special training sessions, annual exhibition

Vidya Nidhi



- To provide financial and moral support for bright students from the economically weaker sections of the society
- Use of social media effectively for effective interaction between the students and the employee volunteers from Infosys, and for mentorship
- Sponsorship of Rs. 8 lakhs from Interplex to support 80 students with Rs.10,000/- each

Mid-day Meals



- In partnership with Akshaya Patra Foundation
- Quality education through enhanced nutritional level and attendance
- Contributed Rs. 46,00,000/- for mid-day meals for 4,900 students from 18 schools, including one private school

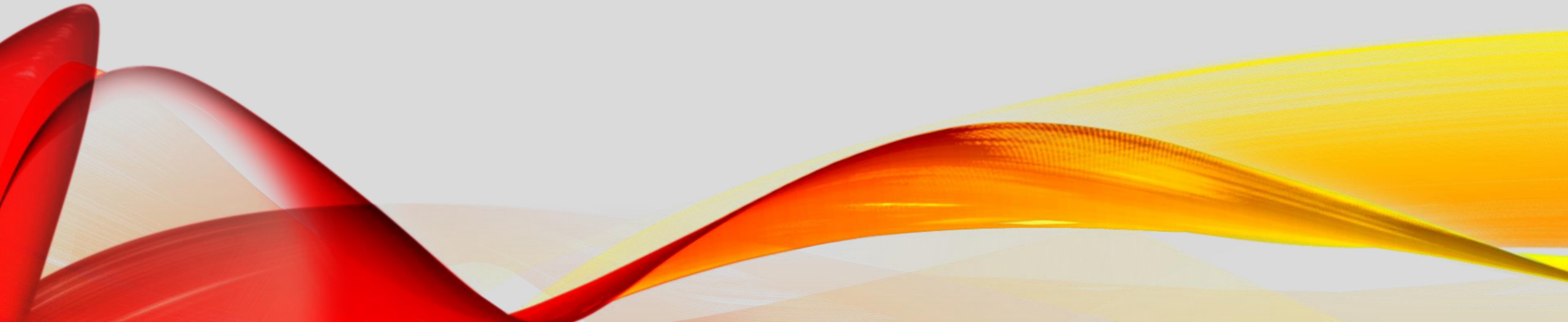
eHealth Center



- In partnership with Narayana Hrudayalaya and Doddathogur panchayat
- Located at Bettadasanapura, catering to the nearby villages
- In-person consultation at site for 2 days a week
- Free cancer detection, eye, diabetic and blood count camps at regular intervals
- Jan Aushadi – a generic medicine center (being established shortly)



Other Initiatives



Drinking Water Distribution



Around 1,000 KL per month of free drinking water is distributed to the neighboring villages of Doddathogur and Konnapana Agrahara

Infrastructure Update at Government School, Veerasandra



- Roof cover for the assembly area
- Construction of a science lab
- Minor repair works

Distribution of Educational Supplements



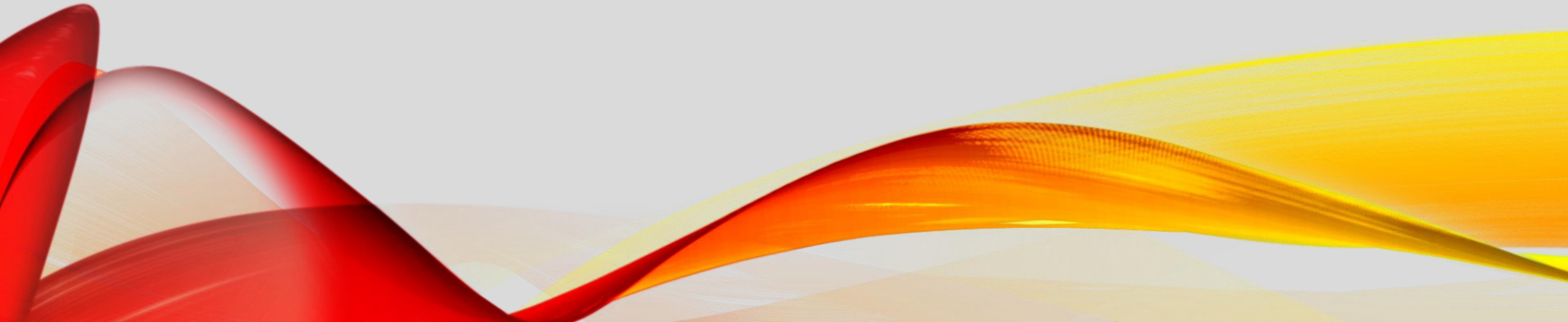
Distribution of uniforms, shoes, socks, bags, tie and belt to the students of all the government schools supported by ELCIA Trust.

Tree Planting



Planting of around 1,000 saplings in Bettadasanapura on the occasion of 2017 Environmental Day celebration and thereon.

Events



Blind-folded Walk

- Organized in Electronics City and Infosys campus to create awareness among the ELCitizens on eye donation
- Blind-folded participants led by visually challenged students from Samarthanam Trust
- Pledge taken by all to take ownership for enabling at least one eye donation during their lifetime





SAY YES TO CELEBRATING **ECO FRIENDLY FESTIVAL**

CELEBRATE
HABBA
BUT
DON'T POLLUTE

Do not use Ganesha Idols made of plaster of paris (POP) and harmful toxic chemicals. Use only small clay Ganesha Idols.

Yes to Shop for festivals with cloth bags.

Yes to using natural flowers and leaves for decoration.

Yes to avoiding shiny ribbons, thermocol, plastic beads for decorations.

Yes to using donnes, plantain leaves and arecanut plates for the prasad rather than disposable plates.

Yes to not dumping waste created during the festival in public places and lakes.

Yes to avoid buying anything with plastic packaging by carrying your own container or bags.

Yes to avoid bursting of crackers.

Immerse idols in either a bucket, mobile immersion tanks or at designated places. Issued in public interest by

Making of Clay Ganeshas in association with KSPCB



Summer Camp – Modeling Workshop



- 10-day modeling workshop by Mr. Rajnarayan, MD, Radel Electronics
- Participation from 20+ students of Ananthnagar High School
- Making of miniature models using only waste materials
- Encouraged the students' creative thinking capacity and logical skills

Diya Painting



- Painting of diyas on the occasion of Deepavali
- Conducted by Karnataka Pollution Control Board at the Government school, Doddathogur

Diya Sales



Sales counter at the ELCIA parking area during Deepavali, for the sale of diyas made by the Spastic Society of Children.

Wall of Kindness

- Initiative to collect new or used items for donation to the needy
- Collection period extended based on overwhelming response
- Collection facility at ELCIA parking lot



Calibration of Schools

- Survey to calibrate the schools supported by ELCIA Trust
- Usage of the framework of Shala Sidhi portal developed by National Program on School Standards and Evaluation – NPSSE
- Conducted by Ms. Chethana from Letstagon, an NGO, along with a group of students from IFIM

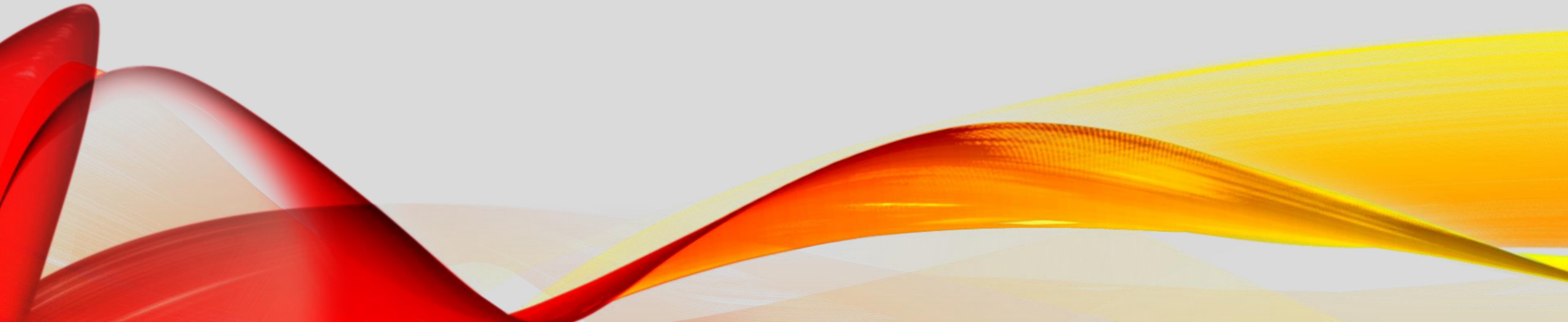


Holistic Health Camp



- Oral and breast cancer screening, eye and general screening camp at KSSIDC complex
- 80+ employees screened
- 9 oral cancer and 6 breast cancer suspects sent to Narayana Hrudayalaya for free further investigation

Initiatives by Member Organizations



Timken India Limited



Donation of a 14KL water tanker towards the supply of drinking water to the neighboring schools supported by ELCIA Trust.

Interplex Electronics India Pvt Ltd



- Construction of toilets at Government School, Bettadasanapura
- Execution by ELCIA Trust

Momentive Performance Materials



- Two sets of 'lab-in-a-box' science kits (10 boxes each) for use by all the schools supported by ELCIA Trust
- 1.75 lakhs per kit (approx. value of donation)
- To supplement the science lab established at Government School, Bettadasanapura

Flextronics



- Painting competition at Ananthnagar School
- Theme - 'Save Earth'
- Great display of creativity

Infosys and Symbiosis College for Media & Communication



- Mentorship to the students of government middle & high school, Konapanna Agrahara
- Great improvement in SSLC results
 - 72.5 % in 2017-18 compared to 42% in 2016-17
 - 29 first-class with a top score of 92.4%
- Made possible by supporting the teachers through
 - 15 volunteers (Infosys, Symbiosis)
 - Concepts demonstration and explanation
 - Clearing doubts
 - Career counselling

Volunteering - Infosys



Sports Day at Government School, Bettadasanapura

Volunteering - Infosys

- Established a computer lab at Government school, Bettadasanapura
- Set-up based on Raspberry system
- Trained the teachers on Megashala App



- Students learning basic concepts in science through simple basic coding using Scratch and Python software

Volunteering - Infosys



- Opportunity for selected students from Government School, Konnapana Agrahara and Ananthnagar school to meet Nobel Laureate for Physics, **Mr. Kip S. Thorne**
- Selection through Interschool General Knowledge Competition

Volunteering - Infosys



Cleaning of two school grounds of Government schools, Chikathogur and Parapanna Agrahara

Road Shows

Fund raising road shows at Wipro and Tata Power Solar



Ambassadors of ELCIA Trust

All Establishments in
Electronics City



THANK YOU