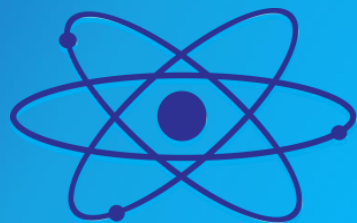




Annual General Meeting

2020-2021

**YEAR THAT
WAS FULL OF
VERSATILITY**



ELCIA



ELCIA Office Bearers – Outgoing 2020–2021



Mr. Seetharam MR
President



Mr. Sriram Kumar V
Treasurer



Mr. Bhawesh Kumar
Vice President



Mr. Vaidyanathan
Jt. Secretary



Mr. Veerabhadrappe GS
Secretary

Executive Committee Members – Outgoing 2020 – 2021



Mr. Raghunandan CB
Immd. Past President



Mr. Balasubramani V
Committee Member



Mr. Deepak S Mehta
Committee Member



Mr. Bhaktavachalam
Committee Member



Mr. Haridas
Committee Member



Mr. AJ Hegde
Committee Member

Executive Committee Members – Outgoing 2020–2021



Mr. Muralidhar R
Committee Member



Mr. Ramamchandran R
Committee Member



Mr. Rajaram Kota
Co-opted Member



Mr. Sanjay Koul
Committee Member



Mr. PS Thind
Committee Member



Mr. Vishwanath
Committee Member

Executive Committee Members – Out going 2020 – 2021



Mr. Nirmal PV
Co-opted Member



Mr. Saleem EA
Co-opted Member



Mr. Veerappan V
Co-opted Member

Executive Committee Members – Out going 2020 – 2021



Mr. Dipyaman Sen
Invited Member



Mr. Praveen Kumar S
Invited Member



Ms. Sujaya Shashikiran
Invited Member



Mr. Vinay Kumar
Invited Member



Ms. Rama N.S.
CEO

Past Presidents



Mr. Kiron Shah



Mr. Henry Hawkes
Charles



Mr. Nagraj M.V.



Mr. Prakash Rao



Mr. Rajnarayan G.



Mr. Babu Rangaswamy



Ms. Aruna Newton



Mr. Ramamchandran R

ELCIA is an
association
working
towards
empowering
the business of
its member
organizations






ELCIA in 2020– 21

Amid the COVID-19 pandemic, today's businesses face enormous competing pressures and are navigating unfamiliar seas. Many organizations are already taking "no regret" actions to emerge from the pandemic stronger. These leaders face the crisis with a spirit of reinvention—accelerating digital transformation, establishing variable cost structures, and implementing agile operations.

But the situation has changed in recent weeks, with the pandemic continuing to peak in some markets while resuming in others. Despite the uncertainty, the steps for reopening and reinvention have remained the same. Companies must still examine how the pandemic's progress, strength, or recurrence in different areas is affecting their recovery plans.

Companies must outdo uncertainty by constantly course-correcting as conditions change. It necessitates that they rethink their assumptions, rethink scenarios, and improve their ability to recognize and react.

With these growing new behaviours, ELCIA is exploring innovative forms to empower its member organizations.



Innovative projects

When a customer is looking for a prospective Vendor (supplier or service provider), they find it cumbersome or delicate to verify the credentials of the prospective Vendor and sometimes won't have the necessary resources or wherewithal to carry out such an exercise with confidence. For outstation or overseas customers, it is even more difficult and costly. ELCIA, with its impeccable reputation, clout and visibility can help member companies by providing this kind of service to interested companies (may be at a reasonable fee).

1. **ELCIA Verified companies:** An accreditation issued to the member companies after verifying specific parameters that would add value/authentication to their marketing efforts.

2. **ELCIA Assured Companies :** This scheme is to give Legally Valid Financial Assurance to the customer on behalf of a member company by forming a 'Collective of interested member companies'



Innovative projects

3. ELCIA Powering Possibilities Portal: Members of the ELCIA have long recognized the need for a common business portal that emphasizes the organization's different assets. Meanwhile, it is home to a varied range of businesses that provide specialized services. As a one-stop-shop for technical service cooperation, this feature of Electronics City was believed to be under-publicized. Under the aegis of ELCIA, this site is aimed to assist businesses in finding mutually fruitful collaborations in Electronics City for a variety of bespoke products and services.



ELCIA Learning and skilling

The Covid 19 had an impact on ELCIA's learning and skilling initiative. The apprenticeship program, which was splendidly gaining traction, hit a snag. We were only able to place 50 apprentices this year, compared to the 100+ previous year.

But the most significant result was being chosen for the [STRIVE \(Skills Strengthening for Industrial Value Enhancement\)](#) initiative,

- A World Bank-funded apprenticeship promotion program coordinated by GoI/ GoK
- Only association to get selected from Bangalore.
- 2 year Program



ELCIA Learning and skilling

- Financial grant of Rs.1 crore
- Project involves promotion of apprenticeship and train the trainer program
- Trades chosen : CNC Programmer cum operator, Machinist, PCB Assembly Operator, Ground Assistant for Hospitals and House keeping executive
- Assisting around 25 MSME's in recruiting the Apprentices

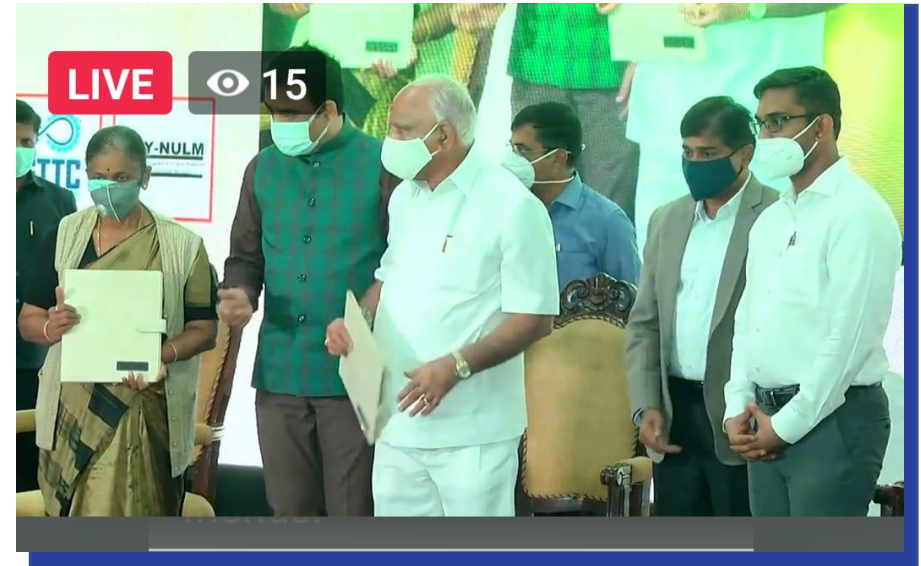


ELCIA Learning and skilling

CMKVY : Vocational Training course under GoI

ELCIA got approved as a training center under CMKVY – Chief Minister Karnataka Koushalyakar Yojana to train the dropouts under

- Trade 1: Fitter Mechanical Assembly
- Trade 2: PCB Assembly Operator



ELCIA Learning and skilling

Other Initiatives

1. Though ELCIA did not place many apprentices, we helped the member organization get the apprenticeship stipend reimbursement from GoI
2. Conducted ITI principals meet to bring in awareness about the possible apprenticeship opportunity in Ecity companies.
3. Conducted Apprenticeship awareness session along with, GIZ , BCCI and GoK
4. Session on Apprenticeship training programs, and Dual System Training,



National Apprenticeship Promotion Scheme (NAPS) and Benefits
JULY 29, 2021
11.00 am to 12.30 pm



Sri Vaijagonda
Joint Director (Training) &
Ex-Officio Joint Apprenticeship Advisor
Dept. of Industrial Training and Employment
Government of Karnataka



Sri Jayarama T
Technical Advisor
Indo-German Programme for
Vocational Education and
Training (IGVET)



Special Address on
Advantages of Apprenticeship Training
Mr. A J Hegde, CEO & Promoter, Bhavani Industries

The National Policy of Skill Development and Entrepreneurship 2015, launched by the Hon'ble Prime Minister on 15th July 2015, focuses on apprenticeship as one of the key program for creating skilled manpower in India. The policy proposes to pro-actively work with industry including MSME sector to facilitate a tenfold increase in apprenticeship opportunities in the country.

Apprenticeship training is one of the most efficient ways to develop skilled manpower for industry by using training facilities available in the establishments without putting any extra burden on exchequer to set up training infrastructure. Persons after undergoing apprenticeship training can easily adapt to industrial environment at the time of regular employment.

Advantages of Apprenticeship Training

- ✓ Most important schemes in terms of quality of training, experiential learning and in providing enhanced employability
- ✓ Most promising skills delivery vehicle in the industrial/training ecosystem of the country in providing structured and rigorous Training programmes
- ✓ Provides apprentices a real chance to put skills into practice and helps them gain more confidence in adapting to working environment

Organized under the aegis of Manufacturing Expert Committee,
and MSME Council, BCIC

EVENT NO. 177/2020-2021

[CLICK HERE TO REGISTER](#)

Association with other organization

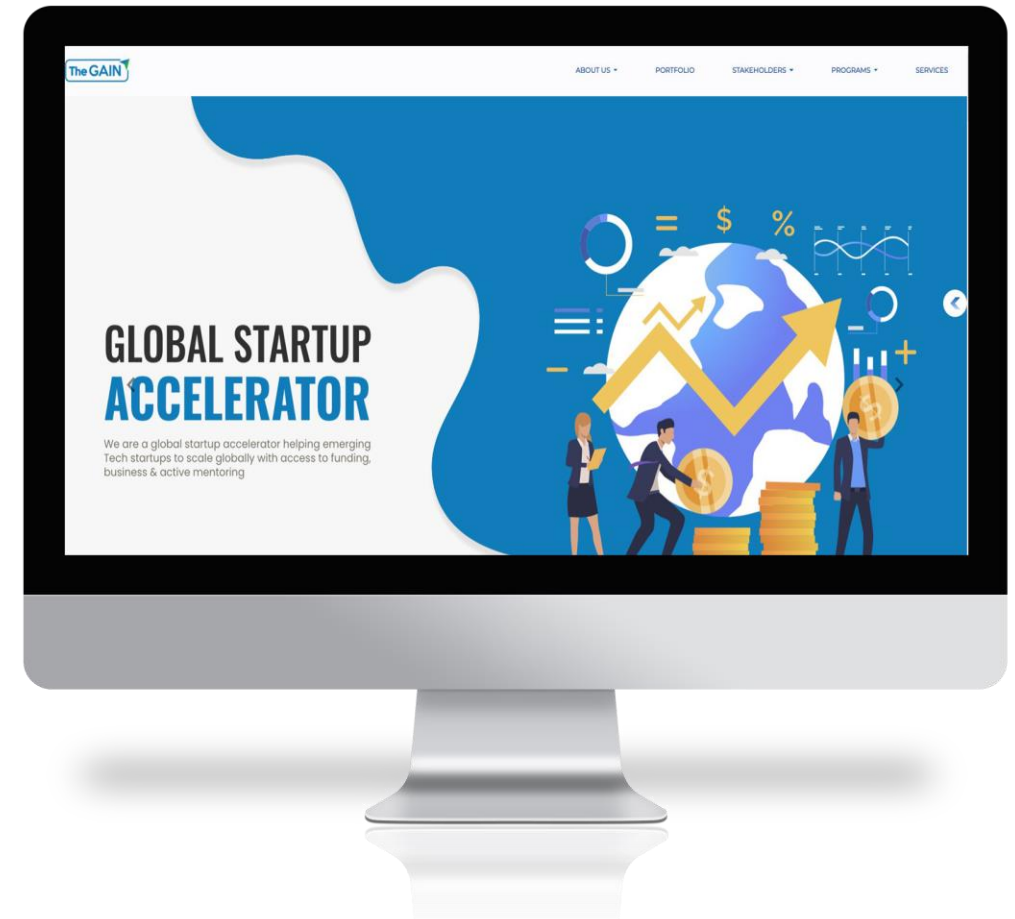
Wadhawani Group: A new digital platform called GENIE was launched by Wadhawani Group that helps SMEs in their growth aspirations. ELCIA recommended this structured data-driven program which conducts a detailed assessment of the SME's current business and offers solutions to grow. It would directly and deeply engage with SMEs to identify solutions that will help SMEs become more efficient and grow the business.



Association with other organization

The GAIN : An MoU was signed with the Wadhwani Group

- To foster collaborations between the ELCIA and GAIN to support the start-ups through structures programs in the selected domain
- To provide infrastructure, business counselling, and mentorship to help the start-ups to scale up their business
- To establish open communication for sharing best practices for economic devilmment through technology investment and commercialization



Association with other organization

- **NASSCOM** - to provide
 - Access to high-quality courses/content across ten emerging technologies & 10 professional skills at no-cost
 - Digital badges and Govt. approved certificates upon successful completion of course & assessment
 - Govt. incentive upon successful completion of the course (SSC NASSCOM aligned curriculum) & assessment



Association with other organization

- **GIZ:**
 - Conducted all India associations meet to understand the best practices followed across India
 - Train the trainers of member companies – that got postponed owing to pandemic



Bangalore Tech Summit 2020

ELCIA facilitated the virtual participation of eight companies in the Bangalore Tech Summit, guaranteeing that its member companies receive the necessary marketing support

- ELCIA
- Methode Electronics
- Hical Magnetics
- PAQS
- Just wipes
- Hertz Solutions
- ELCIA Cluster
- Tessolve

Asia's Largest Virtual Tech Event concluded on a high note...
But you haven't missed anything!

BTS2020
BENGALURU TECH SUMMIT
19th - 21st NOV 2020

ASSOCIATION PARTNER
ELCIA

Bengaluru Tech Summit, is a unified platform for India's two pioneering events; Bengaluru ITE.Biz and Bengaluru India Bio. Despite the challenges of pandemic the world is facing, it did not stop us. In fact, it made us believe that the future is advancing at a lightning speed transforming the way we live, play, learn, work and do business. The role of technology is now even more significant giving us new tools, new options and new ways to go further, faster than ever before as we enter a radically different world.

That's why BTS 2020 transformed itself into a Virtual Tech Event between 19th and 21st November with the theme 'NEXT IS NOW'. The event witnessed world's best minds streaming their vision, leaders forecasting the future, technocrats unveiling new products, startups presenting cutting edge ideas. If you are preparing for the future which is much closer than you think, then don't miss the opportunity to visit BTS 2020 virtual platform, Now!

Visit <https://bengalurutechsummit.chkdn.com> and experience BTS2020 absolutely free till Thursday, 24th December. Log-in Now!

BTS 2020
BENGALURU TECH SUMMIT
19 - 21 NOVEMBER, 2020
NEXT IS NOW

BTS 2020 was inaugurated virtually by Prime Minister of India **Shri Narendra Modi**. The event was graced by H.E Mr. Scott Morrison, Hon'ble Prime Minister of Australia, H.E Mr. Guy Parmelin, Vice President of Swiss Confederation and **Shri Ravi Shankar Prasad**, Union Minister for Communications, Electronics and IT, and Law & Justice, **Shri. B. S. Yediyurappa**, Chief Minister, Government of Karnataka, **Dr. C. N. Ashwath Narayan**, Deputy Chief Minister, **Shri. Jagdish Shettar**, Industries Minister and host of dignitaries.

12 Keynote Speakers
93 Conference Sessions
248 Exhibitors including 146 Start-Ups
357 Speakers
8507 Registered Business Delegates
19381 Attendees for Keynote, Conference, Awards & Quiz Competitions

• 25 Countries • 10 Minister-Level Delegations • 8 MoUs Announced
• 731 International Delegates • 312 B2B Meetings

Global Innovation Alliance Participation

Australia, Austria, Bahrain, Belgium, Canada, Denmark, Finland, France, Germany, Israel, Japan, Lithuania, Netherlands, Singapore, South Korea, Sweden, Switzerland, Taiwan, UK, USA

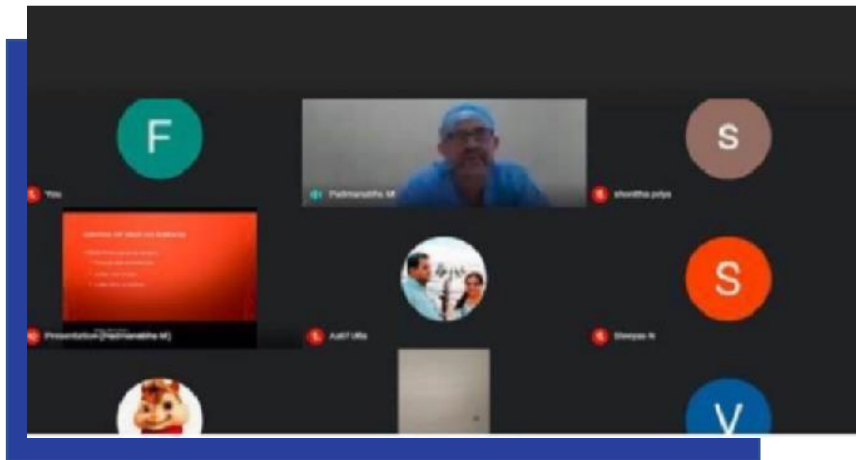
Block your calendar for **BTS 2021 : November 18th to 20th**

INNOVATE KARNATAKA | K-tech | SEPI | www.bengalurutechsummit.com

Programs

As part of our ongoing endeavour to share information, ELCIA held the following sessions

- Session to decipher future plans of Electronics city companies due to Covid19
- Awareness session on Covid 19
- Session on combating 3rd Wave of Covid by Dr. Bhuwaneshwar, Neo Natologist and Consulting Pediatrician, Columbia Asia Hospital
- Session on Eat Right by Ayurvedic Dr. Spurana, WEEFA Wellness Solutions



Programs

As part of our ongoing endeavour to share information, ELCIA held the following sessions

- Facilitated several sessions on “Implementation of POSH Policy”
- Self-defense training for women’s safety conducted during women’s day



ELCIA during the covid pandemic

Vaccination Drive: Keeping abreast with the present day happening and releasing the needy for vaccines for the employees, ELCIA launched Vaccination drive in collaboration with Kauveri, Narayana Hrudyalaya, and Manipal Hospital.

- ELCIA facilitated the vaccination of around 10,000 people.
- We're working on vaccinating all of the employees of the electronics city member company.


Do join us in this endeavour, and let us make e-city the first completely vaccinated city in India.





E-City Police Station rental issue

ELCIA had played an enabler / catalyst role to get Police Stations operate out of Electronics City (both Law & order and Traffic). To enable the same ELCIA had paid lease rentals for the two properties in 08-02-2012. Post this period, KSSIDC had treated this as a Leased premises and continued to charge along with interests and penalties. A total amount of Rs. 1.24 Cr was demanded by KSSIDC. Mr. Seetharam President & Mr. Vaidyanathan Jt. Secy along with representatives from Police Station, met with KSSIDC team including their Managing Director Mr. Mahesh B. Shirur. They emphasised that ELCIA had not sought to buy the two flats, but were enabler for a 'Civic Service' such as a Police Station. They also pointed out that both KSSIDC and Police being different arms of Government, should review the entire matter in this perspective and sort out internally between the two arms of GOK. The appeal / plea by ELCIA was heard favourably and KSSIDC agreed that they would take up with Police department and sort out the matter.



Employees engagement programs

- **ELCIA Knowledge Club:** Technology and business are both constantly evolving. To keep our skill sets and experiences relevant, we must regularly reskill. Many companies in Electronics City have knowledge and skills in a wide range of industries, which could be very valuable. Why don't we share what we've learned? ELCIA, with the help of volunteers of companies in Electronics City, launched a master class series- 'Knowledge Club' for enhancing employees' skills for their career growth.

"We request our members to share this information with their staff and encourage them to register on the site by sharing an intriguing topic to learn about."



Employees engagement programs

- **Independence Day Quiz:**

To celebrate our country's 75th Independence Day, we organized an online quiz on the ELCIA website. One of the goals of the exercise was to drive traffic to the new ELCIA website. The quiz was organized for five days, from 10th August to 14th August, and we are happy to say that we received a good response. Many prizes were given away.



The ELCIA
Independence Day
QUIZ





Day 1 - Winners

- ★ **Gowthami A S**
TASL
- ★ **Pavitra Mahale**
BANGALORE BIOINNOVATION CENTRE
- ★ **Gowthami K M**
TATA ADVANCED SYSTEMS

Day 2 - Winners

- ★ **Sanjeev Kumar B**
ORACLE CORPORATION
- ★ **Pavitra Mahale**
BANGALORE BIOINNOVATION CENTRE

Day 3 - Winners

- ★ **Girish P**
VELANKANI ELECTRONICE PVT LTD
- ★ **Swaprabha Chattopadhyay**
BURDWAN MODEL SCHOOL
- ★ **Manoj H**
TATA ADVANCED SYSTEMS

Day 4 - Winners

- ★ **Gowtham G**
FLEX LTD
- ★ **Shubhalaxmi shetty**
FLEX INDIA PVT LTD
- ★ **Maduri A**
TATA ADVANCED SYSTEMS LTD

Day 5 - Winners

- ★ **Gowtham G**
FLEX LTD
- ★ **Raghavendra Adiga Thirthahalli**
AGRICULTURIST
- ★ **Shreenivas S**
INGKA SERVICES LLP



Special Winner

- ★ **Pavitra Mahale**
BANGALORE BIOINNOVATION CENTRE



Employees engagement programs

- **Jana Aushalaya:**

A generic medicine distribution counter is being set up in the ELCIA complex to benefit Ecity's large population.



Warm Welcome to new members



Kauvery Hospital



Methode Electronics



Ashirwad Pipes

ELCIA TRUST REPORT 2020-21



COVID INITIATIVES

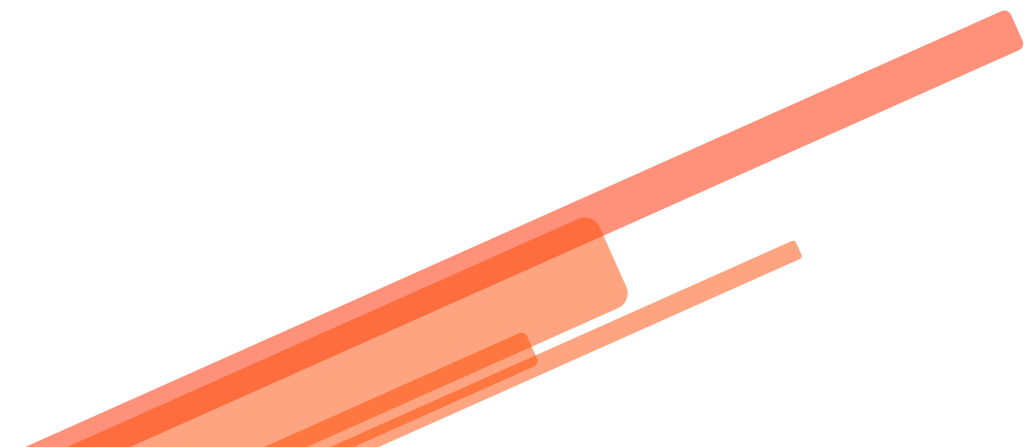


The year 2020-21

Was a milestone year for many reasons. There were many challenges and opportunities, but ELCIA Trust was able to provide succor and support in many instances. During this period, we undertook a number of initiatives that made citizens' life easier.

Pandemic has made our heart melt for our family, employees and community. In this hour of mayhem, we had to hold each other's hands and support ourselves to tide over the crisis. In 2020 ELCIA Trust focused on providing food for migrant workers by distributing 1,50,000 lunch packets and 6500 ration kits. This year there was an urgent need for strengthening health care to reduce the pressure on the system.

ELCIA Trust decided to focus on health care as the situation was getting out of hands with people getting desperate for hospital beds and healthcare.



ELCIA Trust set out to make a difference by augmenting healthcare facilities in hospitals:

- Treatment capacity enhancement in Different Hospitals (ICU facilities / Ventilators etc.,)
- Oxygen Generator plant supplies
- Oxygen Concentrators for distribution to hospitals and the needy
- Opex support to Charitable hospital(s)
- Food packets and ration kits distribution to the needy



An appeal was made by Chairman, ELCIA Trust which received an overwhelming response from companies and individuals including friends of Office Bearers. The record collections / support was effectively channelized for the above causes through a four-pronged strategy,

- ELCIA Trust utilized the collected money to buy equipment's as suggested by the donor
- Donors sponsoring equipment and ELCIA Trust facilitating the donor beneficiary connect
- ELCIA Trust enabling Opex Support for a needy Hospital
- ELCIA using collection to donate equipment, food, ration kits to needy



Creation of **15 bed ICU** at Kauvery Hospital Electronics City

During the pandemic, one of the things that came to the fore was the severe lack of critical medical equipment, including oxygen generators, oxygen concentrators, and life-saving medicines. Realizing that the government's hands were stretched and something had to be done on a war footing, ELCITA and Infosys partnered to sponsor medical equipment for **15 ICU beds** in Kauvery Hospital, costing **1.4 crores**. We are also actively helping citizens get access to these beds, and this initiative has already saved many lives.



Oxygen generators to Kauvery Hospital

Two oxygen generators costing Rs 50L each sponsored by Walvoil and Timken are being given to hospitals. One given to Kauvery is already functioning, and their dependency on oxygen cylinders has come down.



ELCIA Oxygen Bank

Eighty -Seven oxygen concentrators have been procured from the donations received , in which 72 concentrators of cost 80 Lakhs are available in the Oxygen bank for donation to Hospitals and for the needy people to lend it for free of cost . The procedure to engage these oxygen concentrators for personal use is published on the ELCIA Trust website.



Donation of Ventilators:

Chinmaya Hospital Donated 2 Ventilators costing Rs.11.7 Lakhs sponsored by Tessolve and Momentive.



Donation of Ventilators:

Excelcare Hospital Donated 2 Ventilators Costing Rs.11.7 Lakhs sponsored by Fanuc



Donation of Oxygen concentrators:

Vimalalaya Hospital Donated 6 oxygen concentrator costing Rs.7.6 Lakhs Moog Controls



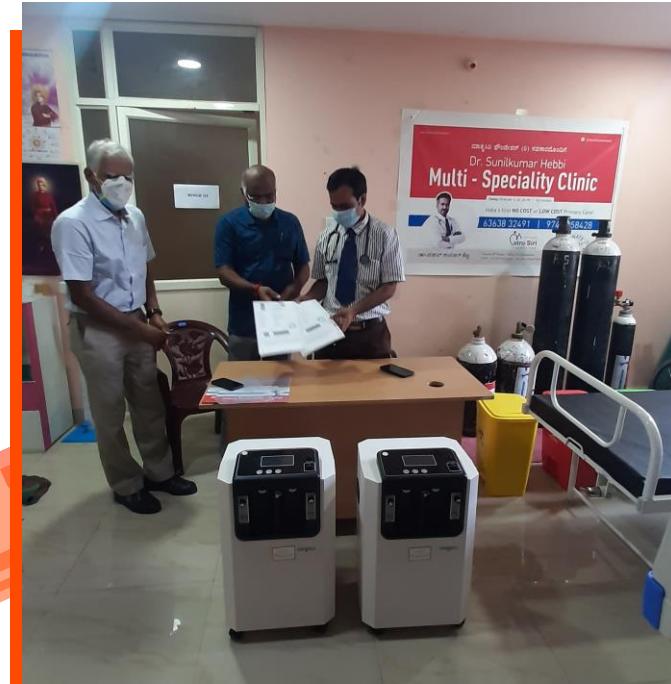
Donation of Ventilators:

Sri Sai Hospital Donated 2 Ventilators costing Rs.11.7 Lakhs sponsored by Fanuc



Donation of Oxygen Concentrators:

Matru Siri Foundation Donated 2 Concentrators costing Rs.2.7 Lakhs sponsored by Tessolve



Donation of Operation Costs:

Sri Sevakshetra Hospital Facilitated donation of operation costs of 15 Lakhs by Individual donor Dr. Vasanttilak Naik



Food distribution

The pandemic has hit the citizenry very severely. The most affected were the citizens living below the poverty line, many of whom, having lost their jobs, could not arrange even food for their families. As it is said in India, 'Anna Daanam Mahaa Daanam' (offering food is the best form of seva in the world). ELCIA Trust has always been at the forefront when it comes to improving citizens' lives, and during this pandemic, too, we did not flinch from doing our duty.

We began distributing food packets on 11th May 2021, with the help of **30 volunteers** around Electronics City, and as of today, we have distributed lunch packs total of **30,000**. The areas covered for food distribution are Pragathinagar, Singasandra Govt hospital, Bettadasanapura, Chikktoguru village, Vittasandra, Vaddarapalya, Manjunatha layout, GS Palya, Gowtham Nagar, and Konappana Agrahara.

Elcia Trust distributed **2335 ration kits** to the needy out of **1735 ration kits** donated by Wipro Limited.



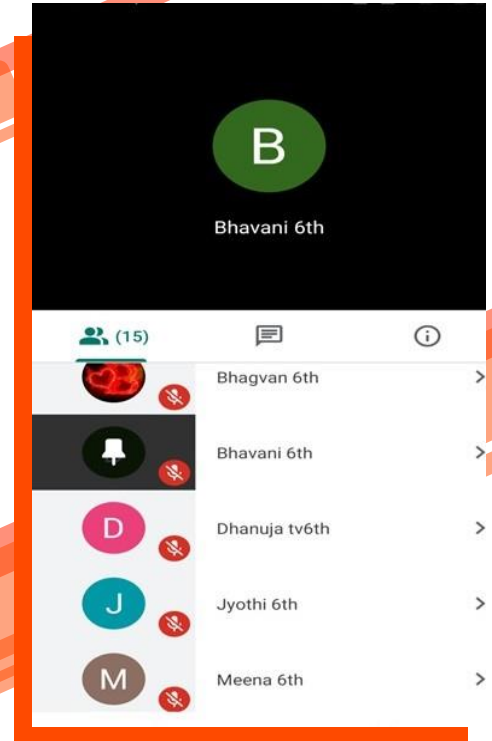
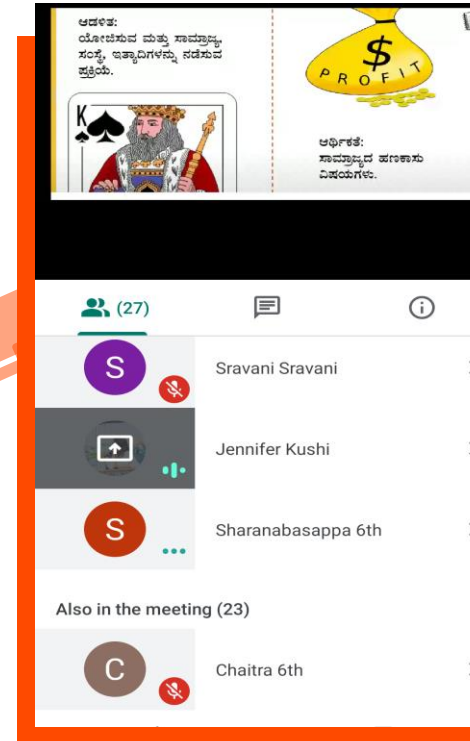
Vaccination drive

In the early phases of the pandemic, there was a severe shortage of vaccines, and most citizens couldn't access them. ELCIA Trust came forward at this crucial juncture and in partnership with the government of Karnataka and private hospitals, facilitated Covid-19 vaccines.



Donation of 95 mobiles and Online classes for 7th std students from 4 Govt schools with

During the pandemic, most schools and colleges closed down, and classes moved to the virtual platform. However, many students were unable to access the classes because they didn't have the equipment, the very least of which is a smartphone. Realizing this need, Aurigene and ELCIA Trust donated 65 and 30 smartphones, respectively to poor and meritorious students studying in government colleges in and around Electronics City.



Vidya Nidhi Scholarship to 80 students

Financial Assistance and career counselling were provided to 80 meritorious students after their 10th. These Vidya Nidhi scholarships are expected to lessen the financial burden on these students and help them concentrate on their studies.



Solid waste segregation

Solid waste is a major issue across the world, and there are no easy solutions to waste management. To increase awareness about solid waste management, a solid waste segregation session was conducted in Singasandra Govt school, ensuring proper Covid protocol. The students and teachers were provided information on the need for solid waste management and what they could do to ensure solid waste is reduced/segregated at source.



Interschool science fair

To increase students' interest in science and technology careers and to plant a spark for the love of Science in them, ELCIA Trust organized an interschool science fair to Konappana Agrahara, Thimaiah Reddy and Hebbagodi schools, at Ananthanagar school.



Crash courses for high schools

A crash course in the final months of exam preparation was conducted to refresh students' memories of subjects they have studied while also acting as a marks booster. Faculty from Ananthnagar School was facilitated to conduct a crash course for 10th std students of Thimaiah Reddy High school.



Donation of 30 refurbished systems

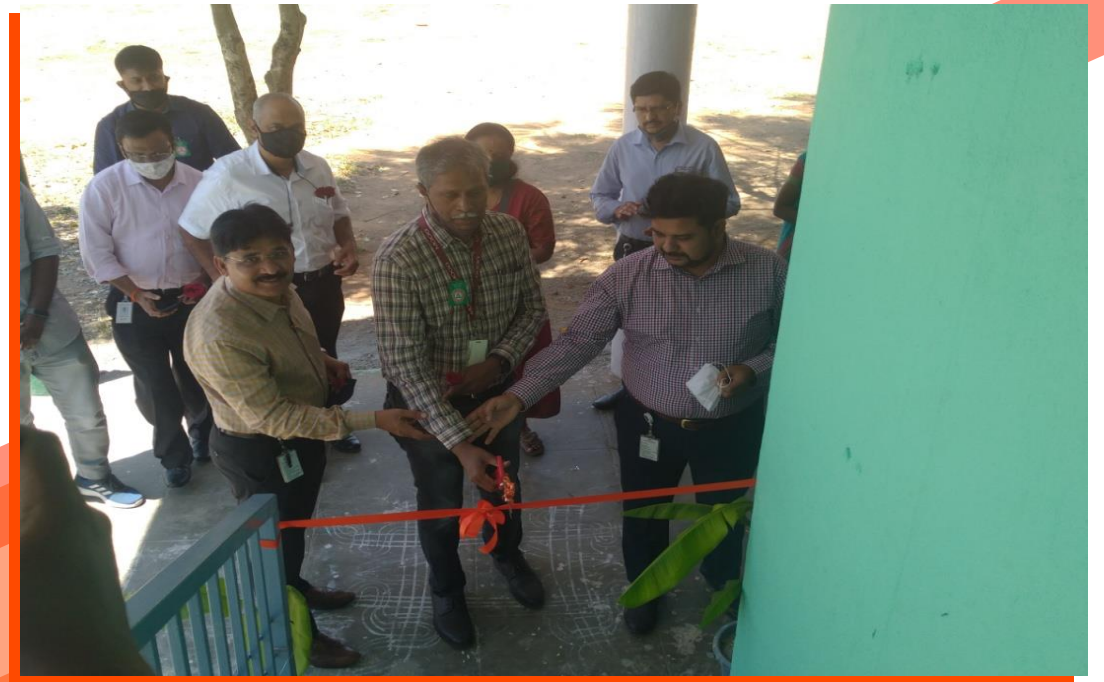
Computer education is a necessity today because many vocations are computer-based. Having computer knowledge gives one an edge in the job market. Electronics City is fortunate to have many businesses in its midst who are socially conscious and willing to go the extra mile to help citizens to realize a better standard of living, especially in education.

For instance, ELCIA Trust recently donated 30 refurbished computer systems (sponsored by Aurigene) to 3 different schools (10 each), including Police Public School, Koramangala. We expect that these schools will use these systems to provide a better quality of education to their students.

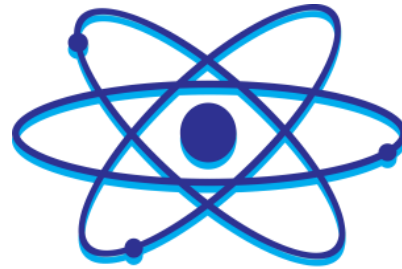


Classroom inauguration

Good infrastructure is a necessity for learning, and it is often seen that it affects the quality of learning outcomes. Understanding this reality, ELCIA trust recently renovated two classrooms in Thirupalya and Gollahalli government schools, both of which were funded by MOOG Controls.



Good business and responsibility to citizens go hand-in-hand, and at ELCIA Trust, these are not mere words but words to live by. Over the years, we have been a major facilitator of philanthropic efforts on behalf of Electronics City companies, and we hope that, with the support of our partners and well-wishers, we can continue these efforts in the years to come.



ELCIA

THANK YOU