



ANNUAL GENERAL MEETING

2021-2022

THE YEAR THAT WAS



Office Bearers - 2021-2023



Mr. Bhawesh Kumar

President - ELCIA
Infosys Limited



Mr. Balasubramani

Vice President - ELCIA
Tescom Pvt. Ltd



Mr. Sriram Kumar V

Secretary - ELCIA
FANUC India Pvt Ltd



Ms. Sujaya Shashikiran

Treasurer - ELCIA
Hical Technologies Pvt Ltd

Executive Committee Members 2021 - 2023



Mr. Seetharam MR
Immd Past President - ELCIA
Synthesis Winding Technologies
Pvt Ltd



Mr. Veerabhadrappe GS
Immd Past Secretary - ELCIA
Syscon Instruments Pvt Ltd



Mr. Adinarayan Rao
Committee Member - ELCIA
Timken Engineering and Research
India Pvt Ltd



Mr. Bhaktavachalam
Committee Member - ELCIA
Sil-Kee Electronics Pvt Ltd



Mr. Chethan Hegde
Committee Member - ELCIA
Bhavani Industries



Mr. Haridas PV
Committee Member - ELCIA
Tech Mahindra Ltd



Mr. Lakshmikanth R
Committee Member - ELCIA
Konar Engineering

Executive Committee Members 2021-2023



Mr. Muralidhar R
Committee Member - ELCIA
BMPL



Mr. Nagaraj H
Committee Member - ELCIA
Velankani Electronics Pvt Ltd



Mr. Thind PS
Committee Member - ELCIA
RNT Engineering Pvt Ltd



Ms. Reshmi Shankar
Committee Member - ELCIA
Wipro Ltd



Mr. Vaidyanathan
Committee Member - ELCIA
PAQS



Mr. Vinay Baijal
Committee Member - ELCIA
Siemens Technology and Services Pvt Ltd

Executive Committee: Co-opted & Invited Members 2021-2023



Mr. Deepak S Mehta
Co-opted Member - ELCIA
Shretronics Enterprises



Mr. Bhavani Shankar
Co-opted Member - ELCIA
Tata Power Company Ltd



Mr. Veerappan V
Co-opted Member - ELCIA
Tessolve



Mr. Vinay Kumar
Invited Member - ELCIA
Verbinden Communication Pvt Ltd



Ms. Nandini B
Invited Member - ELCIA
Tescom Pvt Ltd

ELCIA Presidents



Mr. Riaz Tareen
Bifora watch Co Ltd.
(1991-1996)



Mr. NR Shurpalekar
Hewlett Packard India Ltd.
(1996-1997)



Mr. Nagaraj M.V.
VXL Instruments Ltd.
(1997-2001)



Mr. Prakash Rao
Filcon Electronics Pvt Ltd.
(2001-2005)



Mr. Kiron Shah
Velankani Information Systems Ltd.
(2005-2007)



Mr. Charles Henry Hawkes
Infosys Technologies Ltd.
(2007-2009)

ELCIA Presidents



Mr. Rajnarayan G
Radel Electronics Pvt Ltd
(2009-2011)



Mr. Babu Rangaswamy
Hewlett Packard Global Soft Pvt Ltd
(2011-2013)



Ms. Aruna C Newton
Infosys Ltd
(2013-2015)



Mr. Ramamchandran R
Customised Technologies Pvt Ltd.
(2015-2017)



Mr. Raghunandan CB
Wipro Ltd.
(2017-2019)

Executive Team



Ms. Rama NS
Advisor



Mr. Shivayogi V Ballolli
General Manager



Mr. Shankargouda S P
Consultant – Govt Liaisoning



Ms. Mamatha BE
Sr Admin Manager



Mr. Guruprasad BR
Manager – ESDC



Ms. Chaitra KS
Accounts Officer



Mr. Sampath A T
Project Executive



Ms. Devichitra S
Admin Co-Ordinator

Enable, Enrich & Enhance!

Enable partnership with Companies in Electronics City to improve their Business and Growth

Enrich relationships with all stakeholders for the benefit of all

Enhance capabilities through Collaboration, Mobility and Connectivity



Transparency - Candid - Focus - United

Transparency in transactions

Candid in deliberations

Focus on objectives

United in decisions





**NOVEL WAY OF WELCOMING
NEW EXECUTIVE COMMITTEE
2021-23**

Felicitating **ELCIA** Veterans



ELCIA-ACCELERATING GROWTH

- Navigating the COVID 19 pandemic and its aftermath has been the biggest business challenges for the organizations. ELCIA as envisioned by the President is all set to gallop in this journey to assist MSMEs in 'Powering Possibilities'.
- Individual requirements of the member companies are being understood and many novel initiatives are launched to support and grow business of MSMEs.
- ELCIA as an Industry association is playing an important role by being the collective voice of the member industries.



LAUNCH - ELCIA SKILL DEVELOPMENT CENTRE- ESDC



Dr. Ashwathnarayan C N Minister for Higher Education, IT-BT, Science & Tech and Skill Development, Entrepreneurship & Livelihood, inaugurated the ELCIA Skill Development Centre in November 2021, along with Mr. Ashwin Gowda, MD - KSDC.

Vision: ESDC to become a preferred skilling institution for aspirational youngsters, by offering world class training and providing exciting career opportunities for member companies of ELCIA.



NOVEL INITIATIVES FEEDBACK SURVEY

To assess the needs & expectations among firms operating in the Electronics City location

Focus was to understand –

- Organizations' interest towards in accessing ELCIA's network of SMEs in 11 key functional areas (Finance, HR, Manufacturing, Legal, etc)
- Understand Training requirements
- Views on ELCIA Cluster/ Common Facility Center
- Benefits realized and Expectations from ELCIA

Research Design –

- Connected with core team at ELCIA to design the questionnaire
- Interviews conducted on behalf of ELCIA
- Survey Period – **12th Jan '22** to **11th Feb'22**
- Organisations from various segments participated
- Findings bifurcated to understand segment wise needs

COVERAGE:

RESPONDENT LEVEL –

Response (%)
64

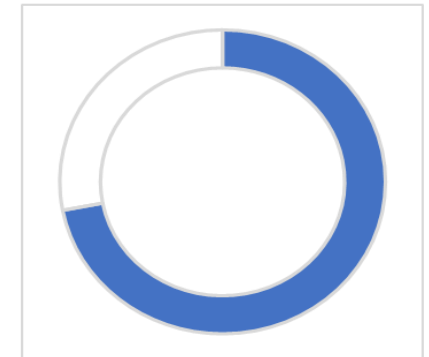
Polled – 241

Participated – 155

Segment	Count
MSME	80
NON MSME	33
Large	22
Educational	7
Hotel	4
IT or IT/BT Park	3
Others*	6
Total	155

* Others include - Service Provider, Bank, Showroom, Hospital

ORGANIZATION LEVEL –



Polled – 155

Participated – 111

NOVEL INITIATIVES

SME Business Review & Advisory

To support Micro, Small & Medium Enterprises, ELCIA introduced a unique program for all its MSME Members. This program, called SME Business Review & Advisory, is run by Dhande ki Baat.

It is a virtual private board of advisors, a meeting of business owners to seek and give authentic advice. The Members are Business owners & entrepreneurs:

1. Form small groups - Virtual Board of Advisors
2. Meet once a month – to seek advice & guide others.
3. Every MSME member gets one opportunity per quarter to present their business challenge and seek advice.
4. Other participants, the business owners, act as advisors and give advice based on their rich experience.
5. Using their collective wisdom, members work together to resolve each-others' business challenges.

Promise of course – MSME could double to triple their revenue every two to three years



NOVEL INITIATIVES - CONSUTANTS

Expert consultants will help members overcome challenges, increase revenue and grow following ethical business practices.

- **Govt Liaisoning**
- **Finance**
- **IR & HR**
- **Legal**
- **IPR**
- **Regular and Digital Marketing**



TECH SUPPORT TO MEMBER COMPANIES



CLOUD SERVICES

Growing businesses need more digital space for efficient handling of enhanced operations.

Yotta Infrastructure's hyperscale tier IV Data Center solutions, including colocation, hybrid multi cloud, Managed IT, and security services.

C-DAC and VEPL too had offered their services in this field.

ELCIA is analyzing the need for such services, and if found necessary, will ensure the benefit of collective bargain is extended to all.



- **Association with SIDBI**
- MoU with SIDBI to facilitate loans for eligible MSMEs recommended by ELCIA to help
- enhance their production capacity

**CAPACITY BUILDING WITH FINANCIAL
SUPPORT**

Grievance Redressal Mechanism



INTERACTIVE SESSION

Grievance redressal with officials of
KSPCB and BESCOM

Interactive session with
Dr Subrahmanyam Jaishankar,
Minister for External Affairs, Government of India



Dr. Jaishankar addressed the gathering of business leaders, and deftly answered questions on business scenario, and current international affairs affecting the local business environment;
He stressed on "**Atma Nirbhar Bharat**" and "**Make In India**" for Indian companies to be competitive internationally.

MARKETING PLATFORM FOR MEMBER COMPANIES



- **Bengaluru Tech Summit:** Provided virtual platform for the member companies in Bengaluru Tech Biz – virtual exhibition
- PAQS, ELCIA Cluster, Hical Technologies, Tech Mahindra, TESCOM, KHMD, Syscon and CDoT participated and marketed their products



BRAND "ELCIA"



One-page Advt. was placed in Udyog Mitra directory - 2022.

Branding partner for Electronica India and Productronica India



Participated in 'Kaigarika Adalath' chaired by Mr. Murgesh Nirani, Minister for Large and Medium Industries of Karnataka.

ELCIA
Powering Possibilities

ELCIA Vision

- Enable partnerships. To improve business and growth of companies in electronics city
- Enrich relationships. With stakeholders for benefit of all
- Enhance capabilities. Through collaboration, mobility and connectivity

Objective: Empowering Businesses

Electronics City strives to contribute to the growth of economy in Manufacturing and IT-BT sectors. ELCIA is constantly evolving to support businesses and member companies.

- Learning and Skilling Support**
- Co-creation of Products and Business Development Support**
- Policy Advocacy, Implementation and Practice Sharing**

The ELCIA Family

ELCIA	ELCIA TRUST	ELCIA CLUSTER	ELCITA	ESDC
<ul style="list-style-type: none">Representative of all member companiesServing member industries from 1992Empowering Business and Powering Possibilities	<ul style="list-style-type: none">Support to Govt schools and Communities around Electronics cityRushing relief during calamities such as Covid-19 pandemic, floods, and earthquakesReceives support of member companiesActive volunteering by members	<ul style="list-style-type: none">Common facility is a shared facility for MSMEsTo Co-create productsConduct R&DTestingPrototypingAugment their present facilityCertification body	<ul style="list-style-type: none">ELCIA initiated the creation of Electronics City Industrial Township Authority (ELCITA)EC well represented in ELCITA CommitteeVoices the member organization's needs, views and concerns	<ul style="list-style-type: none">ELCIA Skill Development Centre provides job-oriented training at all levelsApprenticeship PromotionCMKKY Recognized Training InstituteTPA under NAP5Assisting companies under BOAT Scheme

Office Bearers

President	Vice President	Secretary	Treasurer
Bhawesh Kumar (Infosys Limited)	Balasubramani V (TESCOM Limited)	V. Sriram Kumar (FANUC India Private Limited)	Sujaya Shashikiran (Hical Technologies Private Limited)

S.No.7 (P) ELCIA Complex, Electronics City, West Phase, Hosur Road, Bengaluru- 560100.
9108631022 | elcia@elcia.in | www.elcia.in

ELCIA & ELCITA Collaboration

Close coordination between ELCIA and ELCITA – has the **leadership of both organisations aligned**.

- ELCIA to Implement programs oriented towards **socio-economic development** of Electronics City with support from ELCITA.
- **Town Hall** was conducted in March 2022.
- **24 X 7 Help Desk** established by ELCITA.
- Citizens can **walk into CEO's** cabin directly without any prior appointment on **Mondays, 2~5 pm**
- ELCIA EC members appointed as **Chair** of all the **sub-committees** of ELCITA.



ELCIA & ELCITA Collaboration



ELCIA participated in the ELCITA strategy meeting @ Infosys

ELCIA CLUSTER AGM : 2020 - 2021





INTERACTIVE SESSION WITH ESIA
MEMBER COMPANIES - ESIA AGM 2021

PEER CONNECT

Working alongside
CII, BCIC, FKCCI & FISME
for policy advocacy to the Govt.

Collaborating with CIMSME to
provide global business opportunity
to the member industries.





**PEER CONNECT- MEETING WITH
PRESIDENT, PEENYA INDUSTRIES ASSOCIATION**

PEER CONNECT

- GIZ and UNDP: For promotion of Skill Development and Vocational Training.
- Employees of ELCIA members companies participated in inter- state electronics assembly competition by IPC.
- Collaborated with ESSCI for promotion of apprenticeship program and creation of center of excellence for electronics is on the anvil





AZADI KI AMRIT MAHOTSAV

75 years of Independent India

Women's Day Celebration



WORLD ENVIRONMENT DAY & EARTH DAY CELEBRATION





DELEGATES FROM BCIC

Visitors to ELCIA



Delegates from Barcelona



Delegates from Nepal



WARM WELCOME TO NEW MEMBERS

Thank you from Executive Committee: 2021 -2023





ELCIA TRUST

OBJECTIVES



Rendering community service in the fields of Village & Rural Upliftment, Women & Children's Welfare, Education, Community Health & Hygiene and other acts of charity or social work for the benefit of the community at large irrespective of race, caste, community or creed.

ELCIA TRUST

LEADERS OF ELCIA TRUST



Mr. Seetharam MR
Chairman – ELCIA Trust
Synthesis Winding
Technologies Pvt Ltd



Mr. Bhawesh Kumar
Vice Chairman – ELCIA Trust
Infosys Ltd



Mr. Sriram Kumar V
Secretary – ELCIA Trust
Fanuc India Pvt Ltd



Mr. Vaidyanathan A
Trustee – ELCIA Trust
PAQs



Mr. G S Veerabhadrapa
Trustee – ELCIA Trust
Syscon Instruments Pvt Ltd



Mr. Lokesh MS
Trustee – ELCIA Trust
Synthesis Winding Technologies Pvt Ltd



Ms. Rama N.S.
Advisor



Mr. Shivayogi V Ballalli
General Manager

KEY FOCUS AREAS



Govt. Schools around Electronics City

- Infrastructure (classrooms, toilets, library, etc.)
- Educational Intervention (mid-day meals, uniforms, notebooks, financial support, community awareness, etc.) to students

Villages around Electronics City

- Health Camps
- Drinking water

Health Care

- Combat Covid

Assistance during natural calamities

- Materials and financial assistance to the affected areas.

VIDYA NIDHI



ELCIA Trust provides financial and moral support for bright students from economically weaker sections of the society. 80 students were provided scholarship of Rs.10,000 to continue their studies. M/S. Aurigene sponsored Rs.3,00,000 to support this activity.

VIDYA SHREST



ELCIA Trust launched a new initiative – ‘Vidhya Shrest’ a Scholarship for the bright students to pursue professional course. The scholarship of Rs.1,00,000/- was awarded to a Vidhya Nidhi Student to study Dental Science.

MID-DAY MEALS



In association with ISKCON, ELCIA continues to provide mid- day meal to more than 5000 school children. Mid-day meals that had stopped during covid, restarted from Nov 2021.

Drinking Water Distribution

ELCIA continued its support to neighbouring villages by supplying drinking water to Konnapana Agrahara and Doddathogur.



Infra Development



New flooring @ Konapanna agrahara Govt School



New flooring @ Gollahali

Infra Development



Water tank @ Chikathogur



Toilet Room Repair @ Gollahalli Govt.
School

Educational aids



Donation of computer and printer to Central Jail School



Book by Ms Shalini Murthy distributed to Govt Schools

Sessions

'Catch them young' – Sustainability awareness sessions for the govt school students



Carrier counselling sessions @ Anantnagar, Konapanna agrahara, Thimaiha reddy and Shikaripalya Govt Schools



Session on Menstrual Hygiene by Volunteers

The volunteers are conducting regular weekly classes for the middle and high schools to bring in the needed awareness



Initiatives by Member Companies

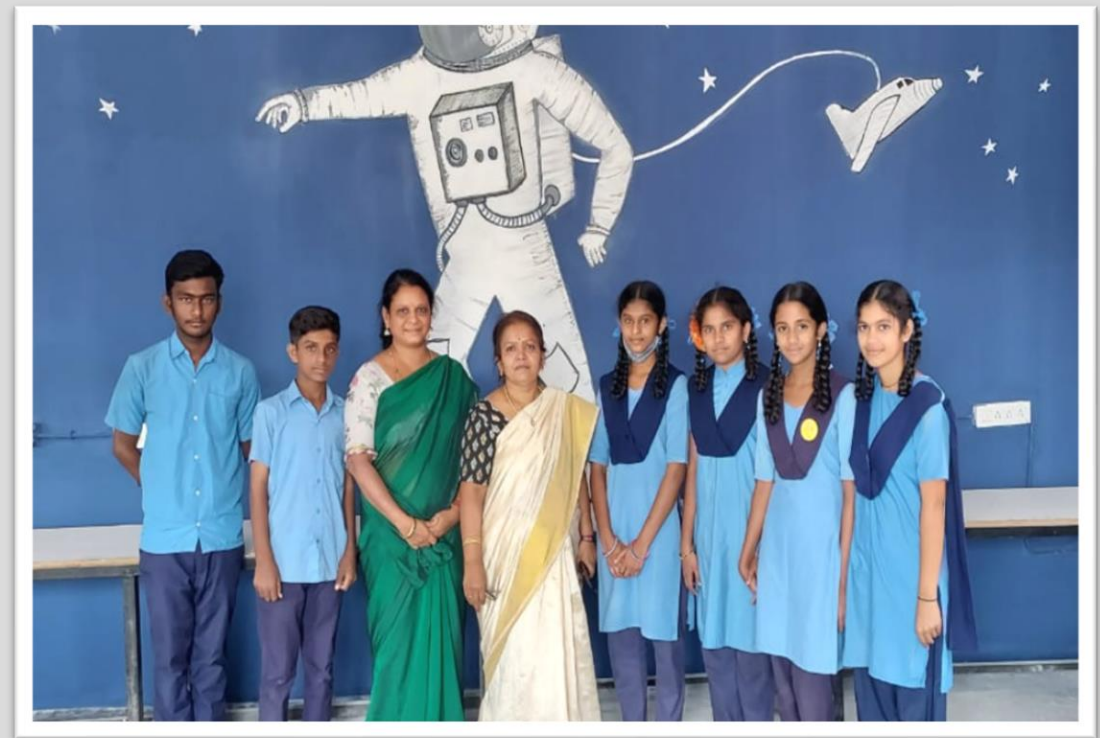
HPE Initiative

HPE donated Ambulance to combat Covid and ELCIA donated it to Kauveri Hospital to be used free of cost



HPE Initiative

Volunteers from HPE painted computer and installed a door for the Computer Room at Konappana Agrahara Govt. School



Initiative by Infosys Volunteers'

Restoration of science lab by Infosys Volunteers at Bettadasapura



Flextronics Initiatives



Distribution of blankets and stationery for Gollahalli Govt. School



Distribution of Peanut Chikkis to 6000 children on behalf of 'Azadi ki Amruth Mahotsav'.

THANK YOU